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10 years after:

A FRESHER IMPETUS TO  
PROFESSIONAL  
AND PERSONAL  
DEVELOPMENT

2005-2006 ANNUAL REPORT

UNIVERSIDAD DE NAVARRA



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**UA&P**  
UNIVERSITY OF ASIA AND THE PACIFIC

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**UA&P**  
UNIVERSITY OF ASIA AND THE PACIFIC

RECORD ANNUAL REPORT

EXCLUIDO  
DE PRESTAMO

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2005-2006 ANNUAL REPORT

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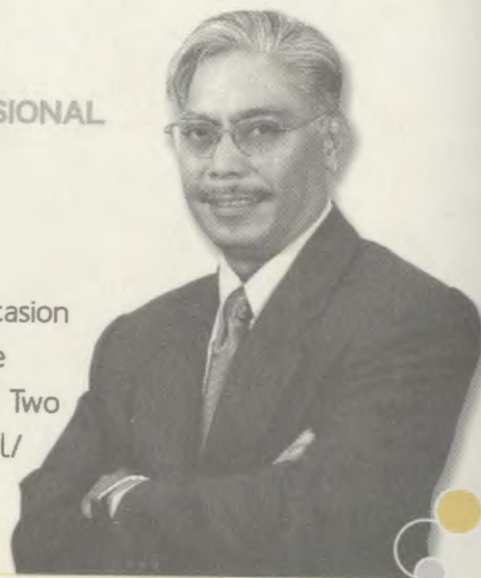
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## the president's report

### 10 YEARS AFTER: A FRESHER IMPETUS TO PROFESSIONAL AND PERSONAL DEVELOPMENT

Last year was the 10th of UA&P as a university. It was a good occasion to assess the accomplishments of the University and, at the same time, give a fresh impetus to our efforts to fulfill UA&P's mission. Two of the areas where initiatives were strengthened were professional/ personal development and research & publications.



#### STRATEGIC PLANNING

The University focused its development efforts on the holistic and integral development of its faculty, staff, students, and the alumni, while continuing to implement the resolutions on the 10 key result areas (KRAs) identified in the 2002-2003 strategic planning exercises. The raison d'être of this year's undertakings is precisely to advance the strategic projects of the previous years.

Specifically, such developmental activities were done in recognition of the teachers' indispensable role in the life of the University so that they may contribute more effectively to the intellectual and moral vigor of the academic community, and of their responsibility to place UA&P among the prestigious academic institutions in the Asia Pacific region; of the administrative staff's endeavor to work with good will, competence, and team spirit in an atmosphere of freedom; and of the need to graduate students with an authentic UA&P brand by means of innovative forms of learning and Christian formation and to contribute to a better balance between the cost and quality of education.

To hone the teachers' pedagogical skills, the University established the Center for Teaching and Learning (CTL). This academic service unit will hold seminars and short courses on teaching, make Fellows available to coach teachers one-on-one and to give advice on pedagogy, and make materials on teaching in print or video available. Fellows have been identified and a seminar workshop for faculty on Elements of Teaching Practice has been delivered.

The University has also firmly laid down several faculty development programs in accordance with the strategic plans. These include the Three-Year Formation Program and the Corporate Culture Series. Other development goals will be mentioned in specific sections of this report.

For next year, organizational development will be pursued through, among others, strengthening of governance by completing the process of devolving decision rights to the OpComs and putting in place a three-year timetable for providing OpComs for each school. Program offerings will be subjected to a three-part cycle of review, beginning with the programs scheduled for accreditation or recognition visits. Concrete steps will also be taken to incorporate wherever possible in the courses the Christian dimension, liberal arts skills and civic education. For the administrative staff, the approved program for professionalizing the administrative support functions will be implemented. The goals are improved systems of information and delivery, data capture and transcription, and staff evaluation and counseling.

For the next five years, the strategic plans are aimed at achieving the University's objectives by adopting advanced research and teaching techniques; by acquiring and retaining high standards of academic and non-academic staff competencies; by strengthening cooperation among its employees, students, contractors, the community, and other external partners; and by attaining a level of economic self-sufficiency that will establish itself as a

center of academic excellence that admits well-qualified students from all sectors of society.

UA&P endeavors in the next years to achieve major goals such as strengthening the organizational structure for a more effective governance at the school and overall university levels and setting up new programs such as Civic Education Program and MA/PhD in Philippine Studies. The University likewise aims to professionalize and upgrade research activities and strengthen its continuing education programs as well as current and international educational partnerships. It also sees that the information and computer technology infrastructure needs to be aligned to the University's vision; it will therefore work toward developing automated systems that will give the University a powerful information data base that harnesses data-source interactivity and proves meaningful metrics to improve overall efficiencies. In accord with its belief that the University should act as a positive agent of change in service to society, it sets its sight on setting up in every school, community outreach programs in the Pasig-Mandaluyong-San Juan areas.

#### INITIATIVES IN FASHION AND MEDIA

The University is planning several activities aimed at teaching the importance of a fashion and culture that are cognizant of the dignity of the person. A student conference on Youth, Fashion and Culture will be held next year, with participants coming from UA&P and other schools in the National Capital Region. There are also plans to start a short course on fashion journalism and to hold workshops on social responsibility in the fashion world.



The First Integrated Marketing Communication Effectiveness Awards was held last July, with 98 nominees from advertisers and advertising agencies. The IMCEA recognized 19 of them who have been adjudged to have both effective and values-oriented marketing communications campaigns. There are also initial steps being taken to establish the Asian IMCEA to recognize marketing communications campaigns of advertisers and advertising agencies throughout Asia.

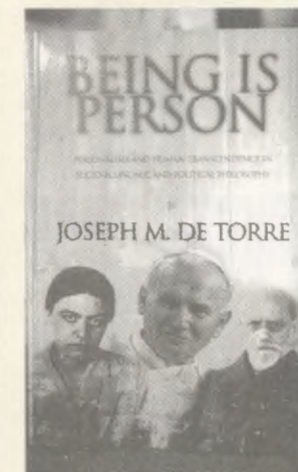
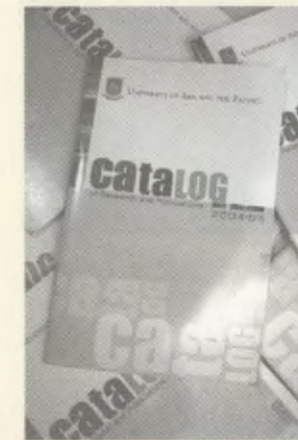
#### RESEARCH AND PUBLICATIONS

As an initial effort to professionalize research activities, the first issue of the new version of *Synergeia*—the faculty journal of UA&P—came out last school year. It featured articles that exemplify the multidisciplinary approach, which is the distinctive feature of the journal and is a hallmark of the education imparted in the three-year undergraduate education at the University. Each

author straddles at least two disciplines in treating his or her research topic.

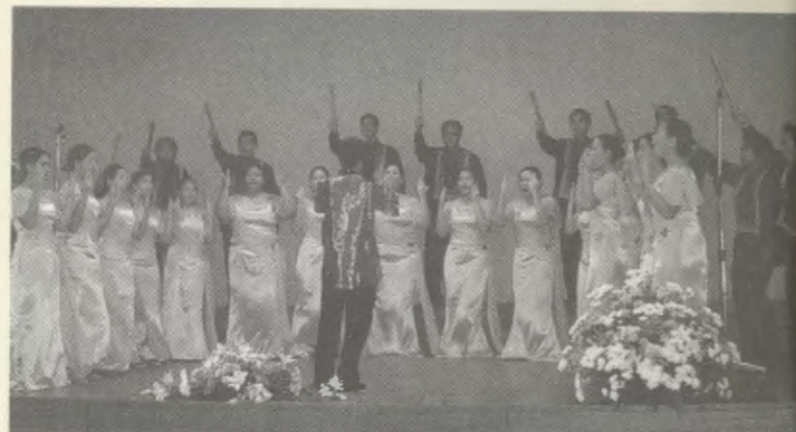
We also produced the first issue of the *UA&P Catalog of Research and Publications*, which shows the development and expansion of the research horizon of the University community. Its aim is to let the public know about researches undertaken by the faculty, their consultancy and technical advisory work, publications, and papers done in School Year 2004-2005.

In accordance with the University's objective of supporting publications, UA&P launched two books during the school year. The first is *Being Is Person: Personalism and Human Transcendence in Socio-Economic and Political Philosophy* by Fr. Joseph de Torre. The book tackles one key aspect of Karol Wojtyła's philosophical thought—Personalism—which is a view



of man that highlights his uniqueness, unrepeatability, and openness to infinity. The other one is *Rizal: Through a Glass Darkly* by Fr. Javier de Pedro. This book attempts a spiritual biography of Jose Rizal: from the piety of his early youth, through his rejection of the divinity of Jesus Christ in early manhood, to his return to the sacraments a few hours before his execution.

The Kultura Desk of OSA featured budding student photographers, poets, and instrumentalists, through its Young Artists Series. Its choir, the UA&P Chorale, swept the first prizes in the international choral competition in Preveza, Greece, winning over 12 outstanding groups from different countries. Then it staged five performances, beginning with a CD launch and capped by its annual Valentine concert. In between, the chorale exalted the community with season-based performances and glimpses of its winning pieces in Greece. The Desk also delivered its tradition of excellent theatrical performances with two plays, a theater of the absurd staging of Eugene Ionesco's "The Lesson" and Shakespeare's situational comedy classic "Comedy of Errors." The offerings were meant to inspire reflections on the complexities of instruction and the disastrous, albeit humorous, consequences of mistaken identities.



SportsDev continued its mission of promoting physical wellness through its Sports Day activities and its stable of varsity teams. The Desk maintained 12 teams last year, and won in more than one-third of the competitions they joined. Its Sports Day was a mix of activities that appealed to a range of skills and athletic interests, bringing together the UA&P community in a day of active camaraderie-building.

**ACADEMIC OPERATIONS**

**Faculty Formation Program**

Starting school year 2004-2005, all newly hired teachers with probationary status, whether for graduate or undergraduate programs, are expected to course the Three-

Year Formation Program prior to receiving permanent status. All permanent teachers who have not gone through courses identical or similar to the components of the Three-Year Formation Program are expected to take the courses they have not yet taken within the next 10 years. Completing this Formation Program, aside from the Continuing Formation Program that will begin in the near future, will be a condition for promotion.

The seminar for teachers on the first year of probation introduces teachers to the Credo, Mission Statement, and Statement of Principles. For teachers on the second year of probation, the seminar includes topics such as academic freedom, censorship, the Church, UA&P and political issues, and moral issues (divorce, abortion, contraception, euthanasia, homosexuality, Marxism, and religions other than Catholicism). The seminar for teachers on the third year of probation is the Course on Catholic Doctrine based on the Catechism of the Catholic Church.

Other formative activities for faculty members are the Corporate Culture Lectures and the workshop series for department chairs and senior faculty members. The topics in the corporate culture lectures included attitude of UA&P students towards religion, religion and politics, the population myth, teenage culture, traditionalism and modernism. The workshop series for department chairs and senior faculty members included topics on leadership, living the Christian perspective, curriculum planning and implementation, and budgeting and fiscal management.

Activities were also conducted to help faculty members be more effective in their task of guiding students in their academic and personal formation through the UA&P mentoring system. The mentors were given monthly talks on the university corporate culture. The University also published and distributed the Guidebook for Mentors and the Guidebook for Students on the mentoring system.

Plans are being laid down to implement, as part of the faculty formation program, the mentoring of all faculty

members by senior teachers. This move is in accordance with the University's mission to promote the integral development of all members of the University community.

**Faculty and Staff Grants**

There was a decline in the budget for and usage of faculty development grants last year. The University is resolved to push these grants in the coming year while taking into account the constraints from the decrease in tuition revenue. We continued to deload the teaching units of faculty who are pursuing master's or doctoral degrees. Three obtained their PhD degrees and one acquired a master's degree.

**Science Stream Curriculum**

As the Institute of Information Technology Studies continues to fulfill its commitment to keep up with what the world demands from elite IT professionals, it began offering the Bachelor of Science in Information Technology (BSIT) on Science Stream Program at the start of academic year 2005-2006. The Science and Mathematics departments of the College of Arts and Sciences spearheaded the design of the Science Stream curriculum with which the IT curriculum was integrated.

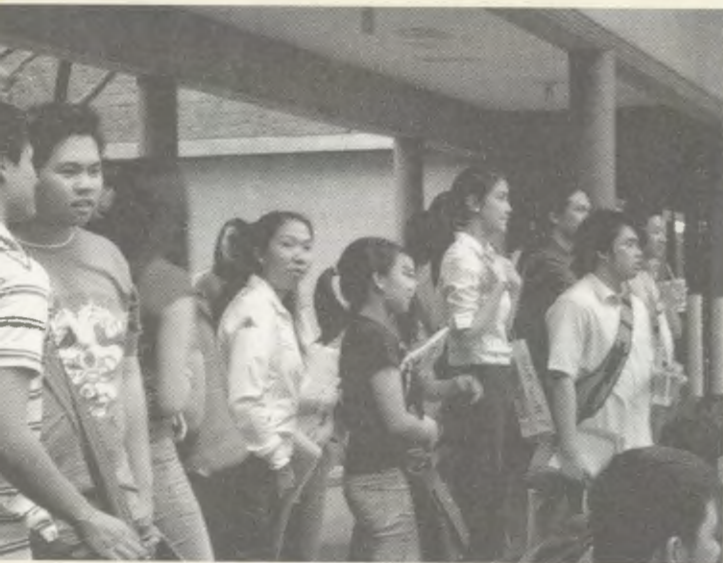
As differentiated from the other programs of the University, which are based on the Humanities Curriculum, the BSIT on Science Stream program offers specialization subjects in the first year in the University instead of at the end of the second year. This new version of BSIT also differs from the old BSIT on the Humanities Curriculum in the following aspects:

- There are more science and mathematics units and fewer humanities courses.
- The total required units are fewer.
- Summer classes are not required.

The pilot class consisted of some 30 freshmen from different schools in the Philippines. Inclusion in the pilot program was by invitation to those who indicated their intention to pursue a career in IT. A few sophomore students in the Humanities program also opted to join the freshmen batch of IT students in the Science Stream program.

**MA in Education with Specialization in Child Development and Education**

Last school year, the School of Education started to offer a new program for teachers and other professionals



**STUDENT POPULATION**

The student population in SY 2005-2006 was 2168 (compared to 2377 in the previous year). The total freshmen intake was 458, and the graduate programs had a total of 654 students (this includes all 4th-year students). The University's faculty-student ratio now stands at 1 full-time faculty member to 14 students.

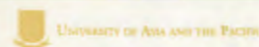
459 students graduated at the end of SY 2005-2006, which is 1% fewer than in the previous year. 126 of them finished with graduate degrees, and 333, with bachelor's degrees.

There were 126 scholars last school year. For student scholarships, the University allotted P14.6 million.

**STUDENT AFFAIRS**

The Office of Student Affairs (OSA) continued its pursuit of whole-person formation as it staged its staple of activities last year, which collectively appealed to various interests-artistic, social, and athletic.

Mentoring  
Guidebook



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interested in pursuing graduate studies and specializing in early childhood education. The program leads to the degree of Master of Arts in Education major in Child Development and Education (MAE-CDE). Students in the program must earn 42 units to be eligible for graduation.

The MAE-CDE curriculum for practitioners intertwines four areas of learning: foundational subjects, psychology and counseling, specialization subjects and research. It is designed primarily for professionals who plan to develop higher competencies in early childhood education.

Last school year, 11 students enrolled in the program.

**ADMINISTRATIVE OPERATIONS**

**Professionalization of the Administrative Units**

The University launched last school year, the activities which form part of the integral plan of formation. The first two sessions of the Corporate Culture Series for Administrative Staff were conducted. Attendance in these sessions had been good (85% of administrative employees). Other training courses developed were the Business Communication Course and the improved employee orientation module crafted to introduce the staff to different aspects of the culture/spirit of the University, organizational structure, the academic programs, employee benefits, the code of conduct, and their obligations as employees.

The Corporate Wellness Program was partially launched during the Annual Physical Exam for employees. Diagnostic tests, which produced the baseline data for the program, were done. However, a fitness program for UA&P employees still has to be developed with the PE Department, based on the data from the diagnostics.

The results of the evaluation of these activities have so far been notable.

In terms of benefits, the University has worked toward improving the delivery of some benefits through the change in health-service provider as well as dental service-provider. As a result, our faculty and staff have better access to benefits with the increased number of accredited hospitals, clinics, and health providers. The change in service providers for health benefits has also given the University more value-for-money.

Streamlined procedures and the development of improved systems in timekeeping, records and contracts administration and in recruitment and selection have brought welcome changes. Improvements in the timekeeping

hardware and software and in the timekeeping procedures have resulted in efficient monitoring of attendance and more efficient processing of the payroll. Improvements in the employee requisition procedures and greater focus on "sourcing and promoting from within" led to some improvement in the processing time for filling in of vacancies. There has been greater compliance among units with policies and approved procedures in employee hiring area due to closer monitoring of manpower needs and improved coordination with requisitioning units.

Intensified efforts in the updating of personnel files during the PACU-COA have resulted in the completion of 90% of the 201 files (mostly the files of the part-time faculty members remain incomplete).

HRM has completed the draft of the new Code of Conduct for Employees, which will replace the current Code of Discipline. In consultation with administrators and employees who have a good understanding of the University's culture, HRM made the Code more positive, highlighting the behavior expected of employees more than the offenses. The interventions are also made more formative than punitive. The Code is currently being reviewed for approval by the Management Committee.

The Management Information Systems (MIS) Office, on the other hand, still managed to deliver a good number of new systems and, at the same time, extend support for existing systems. Last year also saw the implementation of the new financial system replacing the 7-year old ERIC GL System. With the new system, MIS and the Accounting and Finance Unit are well poised to empower management, program directors, and unit heads with online information regarding their respective operations.

MIS also implemented a new timekeeping system for the Human Resource Management office and a reliable and accurate sales monitoring system for the canteen. On the enterprise level, MIS successfully upgraded our corporate mail system to the latest version of Exchange Server hosted on a newer and faster machine, and installed a robust content filtering system to block inappropriate content from the Internet.

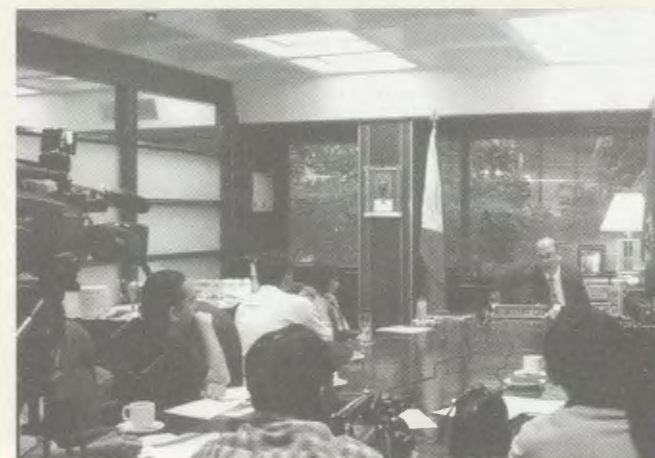
**Marketing the University**

The Admissions Office carried out the marketing plan to campaign vigorously to as many high schools as possible. More high schools were visited and information about UA&P was disseminated to more schools compared to the last year.

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This year saw the full implementation of the "It's About You" campaign, which was launched during School Year 2004-2005. The new brochures and application kits, including the refurbished UA&P website, were all part of the execution for the said campaign. The School of Economics, the School of Management, the Institute of I.T. Studies, and the Humanities Program also launched their new audio-visual presentations in order to help in the marketing effort.



The Corporate Communications Office fulfilled its mission of informing the campus community and the public about the University, its concerns, activities and programs as an educational institution of higher learning by issuing the online This Week at UA&P, by producing university publications such as *Universitas* (the university newsletter) and the Annual Report, and by holding press conferences for the media, including the major newspapers and broadcast companies. The *Universitas* came out at a more frequent interval—quarterly—to keep its readers more updated. Twelve press conferences featuring the studies of UA&P experts took place during the school year. The topics included analysis regarding the economy (bright spots such as business process outsourcing and health tourism), tapping the overseas Filipino workers as a market, the effects of proposed tax measures, trends in the food and agriculture economic sectors, and the viability of a parliamentary system. The conferences were featured in television news programs and the major broadsheets.

**EXTENSION ACTIVITIES**

To sustain the high level of the University's social awareness in accordance with strategic plans, the Office



for People Development became the Center for Social Responsibility (CSR) last school year. CSR promotes sustainable development and corporate responsibility by way of extension work within and outside the University. It administers extension activities such as the following programs.

**National Service Training Program**

The National Service Training Program is the venue through which the UA&P faculty and students and partner institutions share their time and effort in undertaking various development activities. It gives emphasis on civic consciousness and volunteerism. In School Year 2005-06, the activities included tutorials (on reading, mathematics, science, and English), sports clinics, feeding and medical missions, and community building (for instance, building school, dormitory and chapel; painting houses, and baking bread for a bakery). In addition, a series of CHED-led lectures were given to UA&P students. The modules covered good citizenship values, which included topics such as *maka-bayan*, *maka-tao*, *maka-kalikasan*, and *maka-Diyos*. The lectures were aimed at raising socio-civic awareness among the students through interactive discussions.



**I Am S.T.R.O.N.G. Project with Philip Morris**

The school year was characterized by a variety of interventions. The first was the national administrators congress of the National Association of Public Secondary School Heads, Inc. (NAPSSHI), the PASSA federated organization made up entirely of public high school



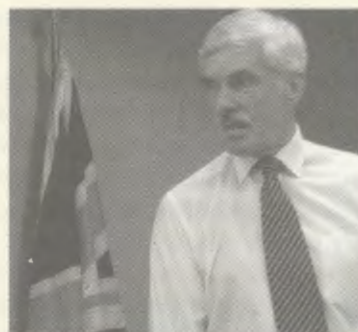
administrators. Decision-making-seminar runs took place in five venues: Puerto Princesa City; Davao City and Cagayan de Oro City, each back-to-back with family conferences; the town of Infanta, Quezon; and Batanes. A set of new ventures in disseminating the 1 Am S.T.R.O.N.G. ideals was also developed this year.

Leadership and strategic planning seminar-workshops were conducted for college student leaders in the Lyceum of Batangas and the Columban College of Olongapo. Likewise, 1 Am S.T.R.O.N.G. triads gave presentations on moral education to two groups of educators: administrators under the aegis of Phoenix Publishing Co., and teachers under the Reading Association of the Philippines. Keynote addresses on moral leadership were likewise given in two national conferences of student leaders, organized respectively by the Private Secondary School Administrators of the Philippines (PRISSAAP) and the Young Men's Christian Association (YMCA). All interventions yielded an audience of some 1,500 students, 3,000 administrators and teachers and 1,000 parents.

The 1 Am S.T.R.O.N.G. Project will be strengthened through research and conferences. In line with this effort, two representatives of the University attended the First International Congress on Relationships and Sexual Education held in Mexico City on May 19-21, 2006. The congress aimed to promote to educators an awareness of the importance of offering young people a deeper and more complete formation of their emotions and feelings. There may be plans to conduct the second congress here in the Philippines.

#### Extension programs with the British Embassy

In conjunction with the British Embassy, the Center for Social Responsibility delivered a conference/workshop on Corporate Social Responsibility (CSR) Strategies to create Business and Social Value for Small and Medium Enterprises (SMEs). The conference/workshop was aimed at raising the awareness on CSR strategies to ensure profitability and maximize the impact of SMEs on social development.



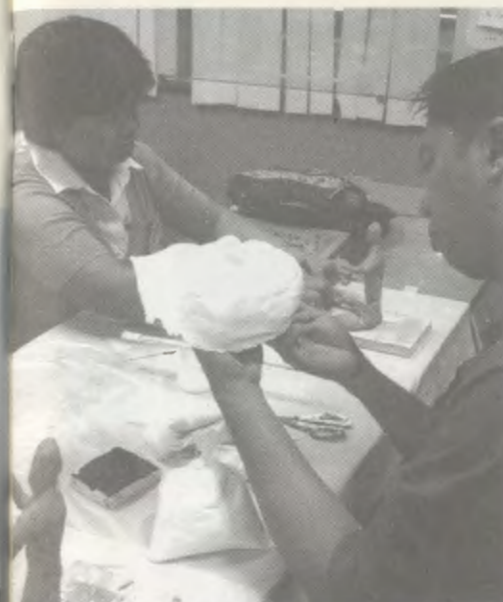
particularly in reducing poverty and creating partnerships at the local or regional level. It was delivered in three key cities—Angeles City, Iloilo City and Davao City—in cooperation with the various local chambers of commerce and business clubs.



#### Barangay San Joaquin Community Outreach

The social development program for UA&P's adopted Barangay San Joaquin continued to deal with education, health, and sports services. The program encouraged volunteerism from students, faculty, and staff through the different organized projects. All projects were properly coordinated with the local unit and schools in collaboration with teachers, social and health workers.

The Filipino Department conducted Teacher Training Program every other Wednesday for San Joaquin-Kalawaan High School. The program design was based on an assessment dialogue that the department conducted with the teachers. A book drive was started during the Freshmen Orientation Week, in cooperation with the civAsia desk of the Office of Student Affairs, for the benefit of a public library in San Joaquin. The different varsity teams were encouraged to participate in this outreach program by teaching the young volunteers of San Joaquin different sports. There were dance, volleyball, basketball and physical education for six consecutive Saturdays with a culminating activity on the 7th day to showcase what the children had learned.



#### Extension Activities of CAS Faculty

The Departments of History, Filipino, English, Arts, and Mathematics took time during the summer term to organize workshops for public high school teachers from several schools in Metro Manila. Through these workshops, the faculty members shared their extensive knowledge and skills with their colleagues in the public school sector. A total of 200 public school teachers attended the workshops.

deeply committed. It addresses the need for educators and administrators to work, study, and engage each other in an atmosphere of friendship and respect.

In order to sustain academic interest in the socially vital link between education and citizenship, the 2005 PEN Conference focused on liberal education and poverty alleviation. The theme was "Liberal Education and Poverty Alleviation: Where is the Connection?" Aside from the issue of liberal education's often obscured meaning, also at issue was the contrast frequently drawn between liberal education, on the one hand, and professional, technical and/or skills education, on the other. Is this distinction a useful one? What role, if any, can liberal education play in alleviating societal poverty, for instance? Should liberal education be distinguished by lack of material, vocational, or economic utility? The Conference was held in Batangas City on September 9-10 for Luzon participants and in Iloilo City on September 23-24 for the Visayas-Mindanao group.

#### Civitas Asia Student Conference Series

CivAsia Student Conference Series for the schoolyear carried the theme "Ending Poverty: The Role of the family, the University, and the Business Community." The theme was brought to Batangas for its Luzon run and to Iloilo for its Vis-Min run. 188 students from 59 schools all over the country tackled various issues related to the theme, and had as outputs, resolutions and action plans. The civAsia

#### NETWORKING ACTIVITIES

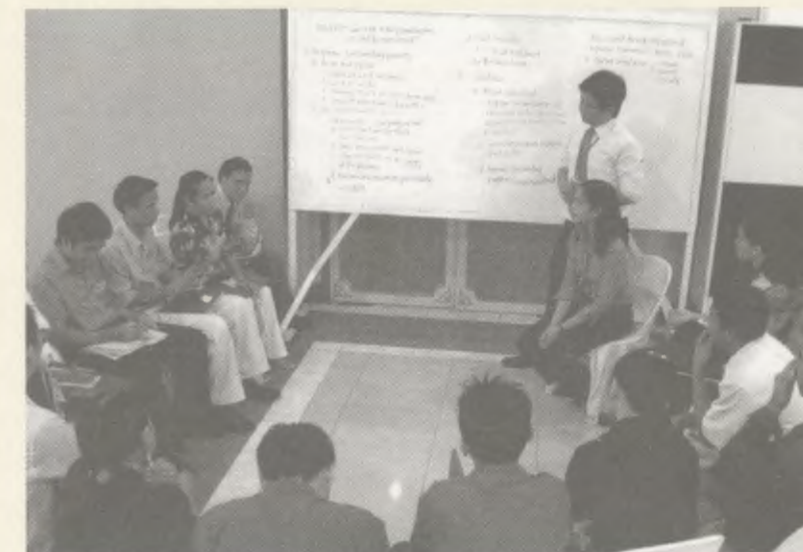
##### PACU-COA Accreditation

The PACU-COA Level III accreditation visit for the four-year A.B. Humanities program, the terminal for accreditation, took place on March 1-3, 2006. The four criteria chosen to be the object of the visit are instruction, community outreach, faculty and staff development, and library.

We are awaiting the rating status and the Chairman's Report. If the result is positive, future Level III revisits will take place every five years. We will also apply for Level III for the four graduate programs—Master of Science in Industrial Economics, Master in Business Economics, Master in Applied Business Economics and Master of Arts in Education. Level I visit of the seven other graduate programs is being scheduled in School Year 2006-2007.

##### Philippine Education Network Conference

Established in September 1997, the Philippine Education Network (PEN) is UA&P's educational outreach program to other colleges and universities in the different regions of the country. PEN carries on the tradition of being at the service of the broader academic community, and working with other educational institutions of the country in programs of common interest, especially those to which UA&P is





Desk of the Office of Student Affairs also conducted a one-day reading promotion for 100 grade school students in Wawa Elementary School in Batangas with the help of Museo Pambata. It also held its Second Citizenship Challenge, this time engaging high school students in problem analysis and solution crafting in its Project Design Competition. Fourteen schools from Mandaluyong and Pasig City participated, presenting community-based problems ranging from environmental (e.g., mosquito infestation) to social (e.g., vices), and proposed corresponding solutions.

#### Activities for the Alumni

The Alumni Affairs Office (AAO) continues to reach out to the graduates of the University. In the last school year, it co-organized retreats and a parenting seminar.

In the middle of the school year, its management was transferred to a new set of officers for greater synergy. As a result, almost 700 alumni profiles out of around 4,000 graduates were updated, the office was able to establish a better partnership with the Graduate Schools and Institutes in reaching the alumni, and an alumni ID was launched and released.

A database system is currently being tested by the MIS. Units can update alumni information through a desktop program: alumni can update through the website by October 2007.

#### CAMPUS DEVELOPMENT

A number of major building and facilities improvements were undertaken in SY 2005-06. The office spaces in the



ALB Building as well as the 2nd, 3rd, and 5th floor Landings were renovated. Other areas renovated were the cafeteria kitchen and dining area and the Executive Lounge. Other major improvement projects were the waterproofing of several areas, replacement of air-con units and the construction of a sewage treatment plant in compliance with the "Clean Water Act." The capital expenses for physical facilities amounted to approximately P17.2 million.

In terms of IT equipment, the University augmented various server-side systems including three new servers, a new campus network core switch, a comprehensive tape backup drive system, and a WiFi hospitality base to service the students' wireless Internet access needs by July 2006. Also, 45 new personal computer workstations and seven monochrome laser printers were procured for various departments. The capital expenses for these equipment totaled approximately P5 million.



## COLLEGE OF ARTS AND SCIENCES

### Asia Pacific Studies

#### APEC Networking Series

The APEC Networking Series was created to facilitate an appreciation for each APEC country's distinctive history, culture, and politico-economic institutions. Activities for these countries serve to provide an avenue for students, academicians, and businessmen to understand the current dynamism of the region and the role of each of these countries.

#### Day of America

5 July 2006 • UA&P Campus

Vice-Consul Machut Shishak of the US Embassy gave a talk on "The United States of America: Pursuing the Vision of Peace, Stability, and Prosperity in the Asia-Pacific Region."

#### Day of Mexico

7 February 2006 • UA&P Campus

H. E. Ambassador Erendira Araceli Paz Campos gave a talk on "Breaching Differences: the Road towards Peace in the Asia Pacific."

#### Day of Indonesia

8 February 2006 • UA&P Campus

H.E. Irzan Tandjung, Ambassador of Indonesia, delivered a talk on "The Role of Indonesia in Bridging Differences Towards Peace in the Asia Pacific."

#### The 4th Asia-Pacific Awareness Week

6-10 February 2006 • UA&P Campus

The following activities were held:

#### Lecture on "The Missionaries' View on the Japanese Emperor"

6 February 2006 • UA&P Campus

Prof. Timothy Kern from the International Research Center for Japanese Studies at Kyoto, Japan gave a lecture on "The Missionaries' View on the Japanese Emperor from the 19th to the 20th Century."

#### Calligraphy Demonstration

8 February 2006 • UA&P Campus

Ms. Carolyn Li gave a calligraphy demonstration.



#### Tortilla-making Demonstration

9 February 2006 • UA&P Campus

Mr. Manrique Reyes demonstrated how to make tortillas.

#### Fiesta of Philippine Games and Martial Arts Demonstration

10 February 2006 • UA&P Campus

### Department of Arts

#### Arts Workshop

28 October 2005 • UA&P Campus

The activities included a talk on "Auction Strategies" by Ms. Mairene Leynes and on "Filipino-American Arts in California" by Dr. Veronica Ramirez.

#### Talk on "Contemporary Asian Architecture"

22 February 2006 • UA&P Campus

Ms. Gemma Aldea Gomez, in Interior Design practitioner, gave a talk on contemporary Asian architecture for Philippine Art students.

#### Talk on filmmaking

4 March 2006 • UA&P Campus

Mr. Lav Diaz, a filmmaker, delivered a talk on filmmaking after the screening of his film, "Ebolusyon ng Isang Pamilyang Pilipino."

### Department of English

#### Talk on "Short Story Writing"

23 November 2005 • UA&P Campus

The speaker was Ms. Raissa Rivera.

#### Seminar workshop on "The Art of Thinking and the Adolescent Mind"

6 April 2006 • UA&P Campus

The speaker was Dr. Esther Esteban.

#### Seminar-Workshop on "English Across the Curriculum"

29-31 May 2006 • UA&P Campus

### Department of History

#### Interdisciplinary Forum on Science in the 19th century

6 July 2005 • UA&P Campus

The topics were "The Limits of Science" (Dr. Jose Enrico Lazaro), "Positivism" (Ms. Asuncion Magsino) and "The Christ of History and the Christ of faith" (Fr. Carlos Estrada).

#### Philippine Democracy Past and Present: A Focus on the National Budget

22 February 2006 • UA&P Campus

Congressman Rolex Suplico, Fifth District, Iloilo Province, gave a talk on "Current Budgeting Practices" and Mr. Vicente Ybiernas talked on "The Cabinet Crisis of 1923: A Case Study of the Political Economy of the National Budget during the American Period."

#### Magisterial Lecture on "Figurative Language in Imaginative Literature"

29 June 2005 • UA&P Campus

The speaker was Mrs. Cristina Borra.

#### Magisterial Lecture on "Why Read"

13 July 2005 • UA&P Campus

The speaker was Mr. Juan Borra III

#### Talk on "Prevailing Themes in Modern Literature as Exemplified in Particular Works"

31 May 2005 • UA&P Campus

The speaker was Dr. Teresita Carey.

### Department of Philosophy

#### Talk on "Hinduism and Buddhism: a Philosophical Perspective"

21 September 2006 • UA&P Campus

The speaker was Dr. Magdalena Villaba of the University of Sto. Tomas.

#### Seminar-Workshop on "Critical Thinking"

19-20 April 2006 • UA&P Campus

#### Philosophy classes for faculty

The courses taught to UA&P faculty were "The family," "Epistemology," and "Philosophical Anthropology."

### Department of Physical Education

#### Leveling for UA&P Community Badminton Tournament

June-July 2005

The department conducted leveling events in preparation for the tournament organized by the UA&P Office of Alumni Affairs.

#### Panel discussion on "Physically Active Lifestyle"

10 September 2005 • UA&P Campus

The activity was organized by Mr. Manique Reyes.

### Department of Religion



#### Eucharistic Year Activities

To celebrate the Eucharistic Year, the Department, together with the Chaplaincy Office, organized the following activities:



*Exhibit on Liturgical Vessels and Vestments*  
14-19 August 2005 • UA&P Campus

*Showing of Documentary Films on the Eucharist*  
5, 7, 8 September • UA&P Campus

*Art Exhibit on the Eucharist*  
26 September-1 October 2005 • UA&P Campus

*Eucharistic Procession*  
7 October 2005 • UA&P Campus

#### Department of Science

- *Lecture on "Einstein's Relativity, the Global Positioning System and Cultural Relativism"*  
15 March 2006 • UA&P Campus  
In celebration of the 124th birthday of Albert Einstein, the "Man of the 20th Century," on March 14, 2006, Dr. Theta Ponce gave a lecture entitled "Einstein's Relativity, the Global Positioning System and Cultural Relativism."
- *Interdisciplinary Forum on Science in the 19th century*  
6 July 2005 • UA&P Campus  
The topics were "The Limits of Science" (Dr. Jose Enrico Lazaro), "Positivism" (Ms. Asuncion Magsino) and "The Christ of History and the Christ of faith" (Fr. Carlos Estrada).

#### MA Humanities

- *"Three Graduate Papers in Literature"*  
1 February 2006 • UA&P Campus  
The three graduate papers presented were "The Challenge Posed to Filipino Post-Colonial Women Writers" by Dr. Ma Lourdes Gonzalez, "Thematic Patterns in John Fowles' Novels" by Dr. Victor Arguelles, and "A Gendered Reading of Texts: The Filipino Short Story in English, 1990-1999" by Dr. Leodivico Lacsamana.

#### SCHOOL OF ECONOMICS

- *Economic Briefings*  
28 and 30 June, 22 and 23  
November 2005 • UA&P Campus  
SEC held a mid-year briefing on "Prophecies of Boom and Gloom" and a yearend briefing entitled "A Christmas Message of Hope, Patriotism, and Goodwill to All Nations."

For the midyear briefing, the sessions were on "Philippine Industry Prospects" (Dr. Peter L. U), "Boomtowns and Gloomtowns (An index of market potential)", (Dr. Cid Terosa), "Macroeconomic Prospects: through the Boom and Gloom", (Mr. Gene Paul Ambrocio, Mr. Stephen Huang, and Mr. Leandro Tan), "Will We Overcome the Forces of the 'Dark Side'?" (Mr. Victor Abola), "Impact of the Global Economy on the Philippines" (Dr. Bernardo Villegas), and "The Philippine Economy: Completing the Scorecard" (Dr. Ramon Quesada).

For the yearend briefing, the sessions were on "Macroeconomic Outlook: Past wishes and mixed blessings" (Mr. Stephen Huang, Ms. Maia Tyche King and Mr. Leandro Tan), "World Crude Oil Prices and Interest Rates Outlook" (Mr. Victor Abola), "Regions Riding into a Growth Surge: Or why firms should tap OFW markets" (Dr. Roberto de Vera), "Industry Outlook: Do oil and taxes mix?" (Dr. Peter L. U), "Macroeconomic Forgettables of 2005 & Double in 2006 (Mr. Victor Abola), "2005 Yearend Briefing Industry Outlook 2005" (Dr. Peter Lee U) and "Strengthening Existing Ties and Opening New Markets" (Dr. Bernardo M. Villegas).

- *CEO Briefing*  
3 October 2005 • UA&P Campus  
The 2005 CEO Business Economics Briefing had the following sessions: "Strategic Framework and Macro Outlook" (Dr. Ramon Quesada); "Global, Parliamentary, and Economic Changes" (Dr. Bernardo Villegas); "Industry Risks and Potentials" (Dr. Peter U); "Regional Expansion: Location-Based" (Dr. Cid Terosa); and "Financial/Capital Markets" (Mr. Victor Abola).
- *Oriental Mindoro Investment Summit*  
5-7 April 2006 • Filipiniana Hotel, Calapan City, Oriental Mindoro  
The sessions included presentations on the impact of RO-RO shipping on the municipality of Roxas, Oriental Mindoro; Oriental Mindoro Power; Agribusiness Situationer and Strategies in Oriental Mindoro, Poverty Eradication Efforts in the province, and Promoting Sustainable Tourism.
- *A Course on Assessing Industry Risks: An Industry Analysis Seminar*  
24-25 January 2006 • UA&P Campus



The certificate course combines theory and practice. The theoretical portion was a discussion on economic theories, the structure, conduct and performance paradigm, the sources of data and input-output model, and Porter's Five Forces. There was a case analysis of the hotel industry.

#### SCHOOL OF EDUCATION

- *"Leading Early Childhood toward Excellence (A Conference on Preschool Education: Philosophy, Psychology, Pedagogy and Best Practices)"*  
21 January 2006 • UA&P Campus  
This conference, the first one to be organized by School of Education (SED) under its Child Development Education (CDE) program, aimed to provide students, parents, educators, and school administrators with a working knowledge of the philosophies, theories, and approaches in preschool education. It included sessions on teaching strategies and management of early childhood programs. The speakers were Dr. Esther Esteban, professional lecturer on education; Gina Gloria, a graduate of master's in early childhood education in Boston College; Didi Manahan, master's of science in early childhood education; and Lea Montes, directress of Yi Ming school.  
More than 100 preschool owners, administrators, teachers, parents, and UA&P faculty and students attended. The conference also served as a marketing activity for SED's Master of Arts in Education (major in Child Development and Education) program for practitioners.

- *A National Conference on the Community: Building and Nourishing the School (Translating Initiative to Reality)*  
25-29 April 2006 • Teachers' Camp, Baguio City  
Through this conference, SED sought to contribute to the full implementation of the School's First Initiative through peer accreditation for public high schools. Among the 185 participants were Department of Education officials, officers of the National Association of Public Secondary School Heads, Inc. (NAPSSHI), Project Sterling Silver accreditors, and graduates of the Master of Arts (major in Values Education) program. The speakers were Dr. Fe Hidalgo, Secretary of Education; Dr. Lolita Andrada, Director IV, Bureau of Secondary Education; Dr. Erlinda Pefianco, Director, SEAMEO Innotech Center; Dr. Bernardo M. Villegas, Vice President for Research and Publications, UA&P; Dr. Paraluman Giron, Regional Director-DepEd Region IV; Dr. Milagros Ibe, Dean, Graduate School, Miriam College; and Dr. Milwida Guevara, President, Synergia.

- *12th School of Education Foundation Day: Crossing Borders*  
14-16 2005 • UA&P Campus  
For three days, the School of Education joined hands with the home, the school and the community in an attempt to cross borders as these three are the key elements that make or break the growth and development of learners. The celebration's activities are:

*A Conference on Home-School-Community Partnership: A Triadic Approach to Promoting a Culture of Excellence*  
14 September 2005 • UA&P Campus

The conference revolved around the idea that education should no longer be viewed as solely the task of schools but is and should be a collaborative effort between the home, the school, and the larger community, especially in view of today's harsh social conditions. Around 200 educators, parents, and students attended the conference. The speakers were Dr. Celerino Tiongco, Dean, UA&P School of Education; Mr. Manolo Escueta, President, Educhild Foundation; Mrs. Marie Escueta, board member, PAREF Woodrose School; and Dr. Bernardo Villegas, Vice President for Research and Publications, UA&P.



*Children's Fair*  
16 September 2005 • UA&P Campus

A half-day event called "A Day at the Farm" gave the opportunity for SED faculty and staff to introduce to over 60 boys and girls from one-year to six-year old to pre-school classroom learning. This activity aimed to promote the importance of childhood education, specifically through literacy activities.

*A Colloquium with SED Alumni and Students*  
16 September 2005 • UA&P Campus

The colloquium provided a venue for dialogue between current students and alumni of the Master of Arts in Education program of SED. The dialogue focused on preparing the students for the school-to-workplace transition.

- *Elements of Teaching Seminar-Workshop*  
31 May-2 June 2005  
Seminar speaker is School of Education Dean Dr. Celerino Tiongco.
- *Summer Certificate Program in Values Development*  
3 April-24 May 2006 • UA&P Campus  
The program objective was to equip school heads and master teachers in the National Capital Region with knowledge and skills that would enable them to guide their respective schools in integrating values into their field.

### SCHOOL OF MANAGEMENT

- *SMN Ninth Foundation Week*  
5-10 December 2005 • UA&P Campus  
Bearing the theme "Refounding Management," the ninth anniversary of the School's foundation was celebrated by holding various activities such as the annual service day, basketball tournament, variety show and state-of-the-school address.
- *Seminar on Supply Chain Management for Global Competitiveness in Asia*  
12 October 2005 • UA&P Campus  
Supply chain management is an area of particular interest to the School of Management, given the heightened globalization of production and marketing systems. The seminar speaker was Mr. Viktor Fung, President of Li & Fung Group of Companies, one of the biggest global trading, logistics and supply chain companies in Asia.
- *Different factors that Companies Look for in Managers: Executive Session*  
14 December 2005 • UA&P Campus  
The session was aimed at helping students understand the basic and important qualities that a manager in a corporate environment should possess. The speaker was Mr. Jesus Zulueta.
- *Seminar-Forum on "China: Is it a Threat or an Opportunity"*  
24 February 2006 • UA&P Campus  
The seminar-forum focused on the China experience of Figaro Coffee Inc., a well-known coffee company. The speakers were Mr. Archimedes Gomez of the Department of Trade and Industry and Ms. Pacita Juan, CEO of Figaro.
- *Strategy-Building Seminar*  
May 2006 • UA&P Campus  
The speakers were Mr. Augusto de Leon and Ms. Carmelita Salgado.
- *Intercultural Management Seminar*  
April 2006 • UA&P Campus  
The speaker was Dr. Betty Tschoepeke.



- *Business Academe Partnership Night*  
30 May 2006 • Kamayan Restaurant  
In gratitude to all educational partners, a special dinner was held at the Kamayan Restaurant (EDSA). The partners were lauded for their commitment to providing meaningful experience and opportunities for students to practice what they have learned in the classroom.
- *Gabi ng Kulturang Filipino*  
25 August 2005 • UA&P Campus  
This is an activity in celebration of the Buwan ng Wikang Pambansa 2005. Among the activities was an exhibit, entitled "Balik-Tanaw," which featured artworks by local artists from the personal collection of Dr. Rafael Davao. The activity was capped by a "Munting Salu-Salo" (cocktails) of an assortment of Filipino food. The finale was the "Gabi ng Kulturang Filipino" successfully staged at the Li Seng Giap Auditorium which showcased interpretative presentations of the EM Freshmen students, cultural performance of the Karanghangan Dancers, and performances of various local talents. The special guest was the Pangkat Kawayan, a musical group composed of students using only improvised bamboo instruments.
- *"Admirable Beauty": an art auction/exhibit*  
8 October 2005 • Galerie Joaquin, San Juan  
Admirable Beauty was the culminating art auction / exhibit project conducted by the EM sophomores in

collaboration with Galerie Joaquin. The project featured works of artists, including William Yu, Tam Austria, and Mario Parial. The activity not only introduced the students to art business, but also gave them the opportunity to deal with artists and curators and to immerse themselves in the art world.

- *Continuing Management Education Program Schoolyear 2005-06*  
The Continuing Management Education unit held 14 public seminars for Schoolyear 2005-06. The seminars are "Accounting for Non-Accountants," "Business Planning," "Effective Business Writing Skills," "Developing Effective Marketing Strategies," "Finance for Non-Finance Managers," "Project Management Workshop," and "Retirement Planning."

### CENTER FOR FOOD AND AGRIBUSINESS

The Center for Food and Agribusiness (CFA) held five public seminars in Schoolyear 2005-06. The seminars are "Philippine Food Agriculture: Demand Squeeze and Cost-Push?" on June 22, 2005, "Taking Risks and Reaping Rewards: A Year-End Food and Agri Business Conference" on December 1, 2005, and "Servsafe Certification Course" on August 4-5, 2005, January 18-19, 2006 and May 23-24, 2006.

### INSTITUTE OF POLITICAL ECONOMY

- *POL ECO Week*  
20-22 September 2005 • UA&P Campus  
Political Economy (POLECO) Week is an annual week-long series of activities about various contemporary politico-economic issues. For 2005-06, the theme was "The Prospects for Constitutional Reforms: Continuity or Change." The activities highlighted the constitutions and political systems of different countries and how this can help people foresee constitutional reforms in the Philippines. The following are the activities:

*Exhibit*  
20-24 September 2005 • UA&P Campus  
The exhibit focused on the world's political systems and the current issues for constitutional reforms in the Philippines.

*Discussion on "Measuring Political Opinion"*  
20 September 2005 • UA&P Campus

Ms. Ana Marie Tabunda, Executive Director of PulseAsia (an enterprise that monitors salient socio-economic, political and cultural issues in the minds of the Filipino public), was invited to discuss the practice and importance of conducting surveys and opinion polls.

*"The First Hurdle on the Constitutional Reform Process: Con-Con or Con-Ass?"*

21 September 2005 • UA&P Campus

This discussion focused on what mechanism is best suited for constitutional reform. The invited speakers were Rep. Constantino Jaraula, Chairman of the House Committee on Constitutional Amendments; Former Rep. Antonio Eduardo Nachura; and Atty. Jose Luis Martin, Gascon (Liberal Party).

*"Examining the Ments of Alternative Political Systems"*  
22 September 2005 • UA&P Campus

In his keynote speech, Ambassador Jose Romero gave his insights on the origins of the presidential system in the Philippines. Ambassador Navrekha Sharma of India and Ambassador Lise Favre of Switzerland gave their reactions as well as their insights on comparative political systems.

• *Lecture on Social Network Analysis*  
15 December 2005 • UA&P Campus

A part of a series of special lectures and get-togethers with specialists and practitioners in the field to complement and further enhance classroom learning, this particular lecture was given by Dr. Liaquat Hossain, a senior lecturer at the School of IT of the University of Sydney.

• *Post-DOHA Symposium*  
18 January 2006 • UA&P Campus

The lecture was about the consequences and implications of the Hong-Kong Round on Philippine trade. The speakers were Dr. Thomas Aquino, Undersecretary of the Department of Trade and Industry, and Dr. George Manzano of the School of Economics.

• *Tenth (10th) Philippine APEC Study Center Network Symposium and General Assembly: "Redefining Governance in a Globalizing World"*

2 February 2006 • UA&P Campus

This symposium, which was organized in cooperation with IPE, featured papers on politics, economics and globalization from various academicians and guests.

• *A talk on "Federalism and Bill of Rights in Constitutions"*  
7 February 2006 • UA&P Campus

The talk is on issues in human rights and constitutionalism. The speaker was Dr. John S. Baker, Jr., a Fulbright-SyCip Distinguished Lecturer and a Dale E. Bennet Professor of Law at Louisiana State University's Paul M. Herbert Law Center.

• *EDSA Week Celebration*  
20-25 February 2006 • UA&P Campus

In celebration of the 20th year of the EDSA revolution, the Institute of Political Economy organized a series of events commemorating the historic event. Various images and ideas of the challenges and victory of EDSA revolution display the history that shaped the country today. The commemoration included the following activities:

*"People Power Remembered Through Images and Ideas": An Interactive Media Exhibit*

20-25 February 2006 • UA&P Campus

The 20 years of the EDSA Revolution is reflected from the images displayed in this week-long exhibit in cooperation with POLIS, Political Economy students' organization. Various images and ideas of the challenges and victory of the EDSA revolution display the history that shaped the country today.

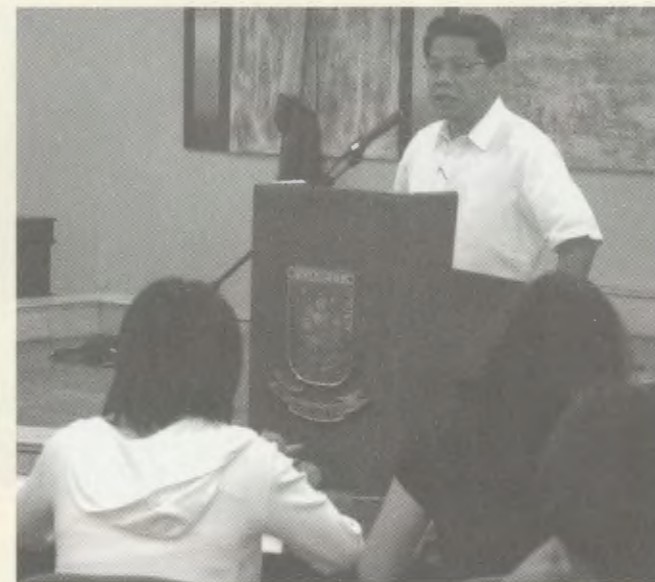
*Symposium: "Philippine Democratization: Lessons from EDSA 1986"*

23 February 2006 • UA&P Campus

Guest speakers were Mr. Manolo Quezon III of *Philippine Daily Inquirer*, and Hon. Agapito Aquino. They talked about the legacy of the People Power Revolution and what has changed in the Philippines since 1986.

• *Project Citizen: Youth in Action*  
5-7 April • UA&P Campus

This is an annual summer activity of the Institute of Political Economy (IPE) in cooperation with its official



student organization, POLIS. PCYA is a conference-workshop for high school students designed to provide a venue for student-leaders to acquire exposure to and understanding of civic consciousness. It also gives an opportunity for scholars and student leaders to exchange ideas with their counterparts from other schools, enabling them to widen their horizons through diverse perspectives and an infinite range of insights.

PCYA 2006 went with the theme "Quirites estote," that is, be responsible citizens! The three-day activity emphasized the importance of civic duties and virtues in shaping our nation. Prominent speakers Mike Enriquez, Oscar Orbos, Dr. Paul Dumol and Oliver Tuazon gave talks.

**INSTITUTE OF INFORMATION TECHNOLOGY STUDIES**

- Partners in Learning Program with Microsoft  
Two IITS faculty members and two nominated BSIT students participated in the Ambassador Program of Microsoft Philippines' Partners in Learning Program. Microsoft provided IITS with all its Microsoft software requirements and trained IITS ambassadors for free in exchange for the commitment to train 100 DepEd Secondary School Teachers on MS Office and MSVB. Net within the next six months after the training. The goal of the Ambassador Program was to get a total

of 120 faculty and Student Ambassadors from 30 participating schools to get trained in NCR who will later on cascade their learning to their commissioned schools. The IITS ambassadors were able to fulfill their part of the agreement in September 2005 when they conducted the training in UA&P for the teachers and students of Rizal High School Kapitolyo Annex.

• *Memorandum of Agreement with Accenture, Inc.*  
December 2005 • UA&P Campus

A Memorandum of Agreement was signed with Accenture, Inc., that allowed our students with background in Client/Server Application Development (SAP/ABAP) to work on their OJT requirement with Accenture, Inc. The goal of the Accenture Education Program was to promote industry awareness in different academic institutions by establishing linkages with different universities. Accenture has shown great support to our school in the past by being a cooperative partner in our Corporate Internship program and also prominent and satisfied employers of our IT graduates.

• *Memorandum of Understanding with Hewlett Packard Asia Pacific, Limited*  
20 April 2005 • UA&P Campus

Under the agreement, Hewlett-Packard Asia Pacific Limited made available their experienced personnel to serve as instructors in an elective subject in the BSIT Program. This agreement continued to strengthen the partnership with one of the top IT companies and allowed IITS to enjoy quality training from qualified technical personnel at no cost.

• *Memorandum of Agreement with Trend Micro*  
15 June 2005 • UA&P Campus

Under the agreement, Trend Micro provided network security software for the computer laboratories and office of IITS for free for one year. Trend Micro, one of the foremost network security software producers in the industry, has long been a partner in the IITS Corporate Internship program.

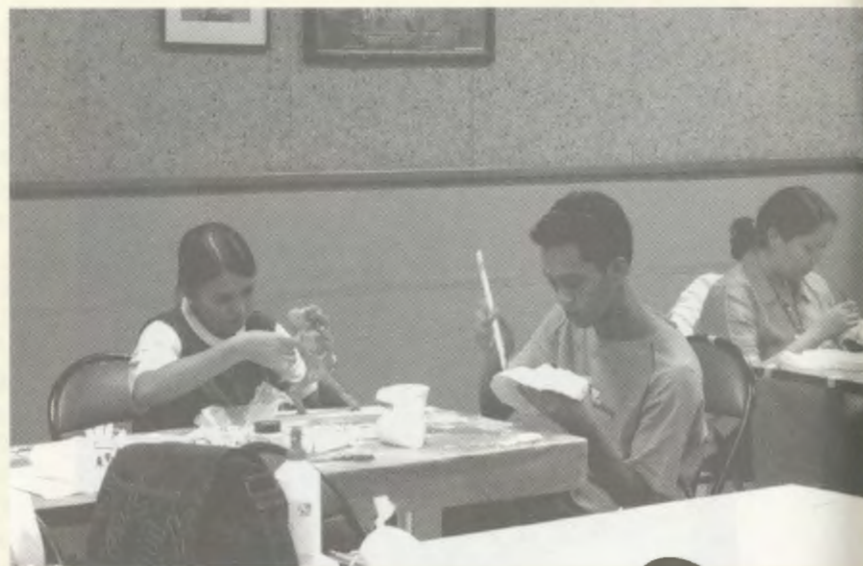
• *3G Campus Tour*  
7-9 September 2005 • UA&P Campus

This featured a three-day exhibit and a symposium that gave the students the opportunity to experience organizing exhibits, symposia and networking.



- **2006 Wireless Campus Tour**  
27 February-3 March 2006 • UA&P Campus  
MSI Digiland Phils., the country's leading distributor of IT products like IBM, HP, Acer, Samsung invited the Institute to join "The 2006 Wireless Campus Tour." The event involved setting up a five-day demo booth. It was a good opportunity for students to get hands-on experience running an event, forming networks with other organizations while helping to promote the school through the posters and press releases that were made.

- **IT Tech Market and Recognition Night**  
25 March 2006 • UA&P Campus  
The TechMarket is the annual culminating activity of the senior IT students. The Institute's main goal was for students, as main organizers, to be able to integrate and apply the theories and the knowledge that the students have learned in the areas of Software Engineering, E-Commerce, PHP Programming and IT Marketing. The whole TechMarket season was a two-part event: the first was a three-day exhibit of the students' projects and the second involved the recognition of the best projects implemented. Some officers from other institutions were invited to adjudge/evaluate students' projects.



#### Department of Arts

- **Art Making for Teachers**  
22-25 May 2006 • UA&P Campus  
The workshop trained private school teachers in Metro Manila on art-making in the form of pastel coloring, clay sculpture, diorama-making, figure-drawing, mask-making, theatre arts and music. The lessons learned from the sessions can enhance the teaching of the arts in the teacher's own educational setting.

- **Seminar on Teaching Values through the Arts**  
4-5 May 2006 • UA&P Campus  
This seminar for public high school teachers focused on "Why teach values through art?" "How do we teach values through art?" and "What values do we teach our students?"

#### Institute of Information Technology Studies

- **Bethany House Sto. Niño Orphanage**  
The students, under the supervision of IITS faculty, visited the orphanage. The students started a book and toy drive in preparation for the visit to the orphanage aside from contributing P100 each to donate to the orphanage. The organizing team solicited additional funds and giveaways from corporate sponsors. Fifteen student volunteers and a faculty member went to Bulacan in February 2006 to give their gifts to some 30 children of the orphanage.

#### OUTREACH

##### Department of Mathematics

- **Math Summer Institute**  
6-7 April 2006 • UA&P Campus  
The theme was "Enhancing Algebraic Skills by Delving on Fundamental Concepts."

##### Department of History

- **Makabayan Seminar-Workshop for High School Teachers 2006**  
25-26 May 2006 • UA&P Campus  
This is the annual extension activity of the Department of History. Dr. Fernando Nakpil Zialcita of the Department of Sociology and Anthropology, Ateneo de Manila University, and Dr. Ernesto Grio, part-time lecturer of UA&P, served as resource persons.





**DR. BERNARDO M. VILLEGAS**

**Articles published**

- "Impact of the Global Economy," *Mid-year Business Economics Briefing*, UA&P, June 2005.
- "Strengthening Existing Ties and Opening New Markets," *Year-end Business Economics Briefing*, UA&P, November 2005.
- "Bouncing with the World Economy," *CEO Business Economics Briefing*, UA&P, Pasig City, October 2005.
- "Religion and Politics: A Corporate Culture Lecture Series," *CAS Review*, UA&P, November 2005.

**Lectures and seminars given**

- "The Next Twelve to Eighteen Months in the World Economy," IDS Group Forum, EDSA Shangri-La Hotel, Mandaluyong City, July 7, 2005.
- "The Role of the Military in Philippine Economic Development," Philippine Army Officials Club, July 12, 2005.
- "Roadmap for Ilocos Norte's Economic Development," Fort Ilocandia, Laoag City, Ilocos Norte, July 15, 2005.
- "The Future of Philippine-American Economic Relations," American Chamber of Commerce, New World Hotel, July 26, 2005.
- "Poverty Eradication as a Goal of Philippine Economic Development," National Livelihood Support Fund, UA&P, August 19, 2005.
- "Economic Prospects for Central Luzon," Angeles Chamber of Commerce and Industry and Binhi Foundation, Holiday Inn, Clark Field, September 16, 2005.
- "University Education in a Globalizing Economy," Kainan University, Taiwan, September 29, 2005.
- "Philippine-Taiwan Economic Relations," Manila Cultural Office, Taipei, Taiwan, September 30, 2005.
- "What Market Forces Mean in the Labor Sector," National Tripartite Policy Conference, National Wage and Productivity Council, Bayview Hotel, October 5, 2005.

- "Preparing High-School Students for the 21st Century," Southridge School for Boys Parents Association, October 11, 2005.
- "Economic Dimensions of Philippine National Development," Federation of Catholic Schools Alumni, St. Paul College of Quezon City, November 5, 2005.
- "The Economic Dimensions of the Urban Renewal of Manila," Philippine Realty Board, Manila Hotel, November 9, 2005.
- "Economic Prospects for the Philippine Food Industry," Philippine Association of Food Technologists, Crowne Plaza Galleria Hotel, November 23, 2005.
- "Prospects for Spain-Philippine Economic Relations," Spain-Philippine Business Forum, Madrid, Spain, December 1, 2005.
- "Economic Forecasts for the Philippine Retailing Sector," Philippine Retailers Association, December 7, 2005.
- "Tripartite Approach to Upgrading the Quality of Basic Education," National Conference of Educators, Teachers' Camp, Baguio City, January 21, 2006.
- "The Philippine Economy in 2006," Makati Business Club, Hotel InterContinental Manila, Makati City, January 26, 2006.
- "Business Ethics," Sangandaan Cultural Center, Makati City, January 31, 2006.
- "The Economic Environment for the Pre-Need Industry," Association of Pre-Need Firms, Crowne Plaza Hotel, February 7, 2006.
- "The Pros and Cons of Globalization," Capital Market Institute, World Trade Institute, Magsaysay Centre, February 9, 2006.
- "The Role of the Youth in Nation Building," Universitas Youth Conference, UP School of Economics, February 25, 2006.
- "The Role of Productivity Improvement in Economic Development," Productivity Council of Tarlac, Benigno Aquino Center, Hacienda Luisita, Tarlac, March 8, 2006.
- "The Logistics Sector in the Philippine Economy," Supply Chain Management Association, Shangri-La Makati Hotel, March 9, 2006.
- "Economic Issues in Charter Change," Financial Executives Institute of the Philippines, Hotel InterContinental Manila, Makati City, March 15, 2006.
- "What is Happening to Philippine Markets," Direct Marketing Association of the Philippines, AIM ACCEED Conference Center, Makati City, March 16, 2006.
- "Prospects for the Philippine Economy 2006," Southville International School, Las Piñas City, March 17, 2006.
- "Prospects for the Philippine Economy 2006," Quezon City Rotary District, Manila Hotel, April 1, 2006.
- "Prospects for the Philippine Economy 2006," Rotary District Governors Meet, Leisure Coast Resort, Dagupan City, April 21, 2006.
- "A Tripartite Approach to Improving the Quality of Basic Education," Sterling Silver Conference, Baguio City, April 28, 2006.
- "The State of the Philippine Economy," Philippine Military Academy, Baguio City, April 28, 2006.
- "Local Governance and National Development," Center for Excellence, Marikina City Hall, May 17, 2006.
- "The State of the Philippine Economy," Rotary Makati West, Mandarin Oriental Hotel Manila, Makati City, May 18, 2006.
- "Philippine Experience in Trade and Poverty Eradication," Philippine Council for Foreign Relations, Department of Foreign Affairs, Pasay City, May 24, 2006.
- "Development Prospects of Aurora Province," Provincial Hall of Aurora, Baler, Aurora, Quezon, May 27, 2006.



**DR. PAUL A. DUMOL**

**Conferences organized**

- Program Coordinator, "A Civic Education Program for Naga City," a seminar for various sectors (government, civil society, business, academe) commissioned by the Office of the Mayor, Naga City, June 3 and 4, 2005.

**Works produced**

- "Can We Take Bonifacio's, Aguinaldo's, and Mabini's Readings of Philippine Colonial History Seriously?" in *Synergeia 1* (2005): 9-28.
- English translation of Leonardo Polo's *Ética: Hacia una versión moderna de los temas clásicos* (2nd ed.; Madrid: Unión Editorial, 1997), 2005. Unpublished.

**Conferences and lectures given**

- Pag-ibig sa Tinubuang Bayan," the University Lecture of the University of Asia and the Pacific for 2005 on the occasion of the tenth anniversary of the University Charter, Dizon Auditorium, UA&P, August 15, 2005.
- "The Philippines: A Nation in Progress," lecture delivered before various audiences: a special briefing for Philippine Military Academy officers and faculty, "Towards Drawing the PMA Roadmap: A Preparatory Working Session," AFP Commissioned Officers Club, Camp Aguinaldo, October 5, 2005; the 8th National Leaders Conference of the Kapisanan ng mga Brodkaster ng Pilipinas on the theme "Serving the Nation Responsibly," Taal Vista Hotel, Tagaytay City, October 8, 2005; "Seminar on Vocational Service and Good Governance/Responsible Citizenship" of Rotary International District 3810 Philippines, Citimotors Makati, October 15, 2005; seminars on the Public Governance Scorecard (PGS) at Tanauan, Batangas (November 17-18 2005, Darasa Fiesta Resort); Dumaguete City, Negros Oriental (December 13, 2005, Bethel Guest House); Sorsogon, Sorsogon (January 11, 2006, City Training Center); San Fernando, Pampanga (January 16, 2006, Hotel Gracelane); Renaissance Initiative for Youth Leaders (March 18, 2006, UA&P); Renaissance Initiative for Select Professions at the Yuchengco Institute for Advanced Studies (April 10, 2006, RCBC Plaza, Makati City); PGS Technical Training for Dream Cities 3 (April 17, 2006, New World Renaissance Hotel, Makati City); PGS Workshop for the Philippine Marines (April 18, 2006, Fort Bonifacio, Taguig, Metro Manila); PGS Workshop for the Philippine Navy Fleet (May 12, 2006, Fort Bonifacio, Taguig, Metro Manila).
- "The Filipino Concept of Work in Light of Philippine History," lecture delivered at the Universitas Youth Conference 2006 on "The Art of Work: Secrets of Highly Effective Professionals" sponsored by Universitas, UP School of Economics, Diliman, Quezon City, February 25, 2006.

**Conferences, workshops, and symposia attended**

- Lead discussant on the "Social Evolution Model" at the "Renaissance Initiative," organized by the Institute of Solidarity for Asia, Dusit Hotel, Makati City, September 16-17, 2005.
- Over-all Program Coordinator and Module Moderator (First Year High School Social Studies), "Civic Education Training Seminar for Secondary School Teachers," training



**DR. ANTONIO N. TORRALBA**

**Research conducted**

- Human Sexuality Seminar Modules and Handbook for Adolescents (on-going).

**Addresses and lectures given**

- "How To Be Fully Human," General Faculty Assembly of Philippine Normal University, PNU Manila, 3 September 2005.
- "Self-Reliance and Letting Go," Second Year Parents Assembly of Woodrose School, Woodrose School, 7 September 2005.
- "Roadmap to Life," Fourth Year Parents Assembly of Woodrose School, Woodrose School, 8 September 2005.
- "Primary Education in the Philippines," Student Delegates to CivAsia Conference, University of Asia and the Pacific, 9 September 2005.
- "Changing Needs for Changing Times," Youth Leadership Congress of the Private Secondary School Administrators of the Philippines (PRISSAAP), Baguio City, 19 September 2005.
- "Home-School Collaboration," Multi-sectoral Congress of Parents and Educators of Ilocos Norte (Provincial Government), Laoag City, 10 October 2005.
- "Faith and Moral Education," Conference of Private School Administrators from Luzon (Phoenix Publications), Panglao, Bohol, 21 to 23 October 2005.
- "Stress Conflict and Time Management," Lipa City, 25 October 2005.
- "Literature for Pleasure," General Faculty Assembly of Lipa City Colleges, Assembly of Reading and Literature Teachers (Reading Association of the Philippines), Bohol, 12 October 2005.
- "Work Ethics," Conference of Educators (ACSPA), Miriam College, 19 November 2005.

seminar given to public high school teachers of Social Studies of Sorsogon City on May 16-18, 2006 (Villa Isabel).

- Panelist, "Roundtable Presentation of Filipino Playwrights," International Playwrights' Forum in cooperation with the Philippine Centre of the International Theatre Institute, Manila Hotel, May 28, 2006.



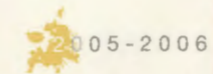
**FR. JOSEPH M. DE TORRE**

**Book published**

- *Being Is Person: Personalism and Human Transcendence in Socio-Economic and Political Philosophy.* Pasig City: University of Asia and the Pacific, 2005.

**Articles published**

- "Greek and Latin for World Culture and Civilization," *UNITAS*: UST Publishing House, Vol. 78, No. 1, March 2005 and *Mind Magazine*, Vol. 3, No. 73, August 2005.
- "The Legacy of John Paul II," *Universitas*, June 2005 and *Boletín de Eclesiástico de Filipinas*, Vol. LXXXI, No. 849, July-August 2005.
- "Newman's Struggle Against a Spirit of Liberalism in Religion," *Homiletic and Pastoral Review*, Vol. CVI No. 3, December 2005, pp. 44-47.
- "Is God Attainable by Humanity at this Point in History? Can Aquinas Still Address our Time?" *Occasional Papers on Education and Culture* Number 10, University of Asia and the Pacific, January 2006.
- "The Dictatorship of Relativism and its Impact on Culture," *Occasional Papers on Education and Culture* No. 12, University of Asia and the Pacific, May 2006.



- "Moral Issues Affecting Family and Society," National Conference of Student Leaders (YMCA), Baguio City, 8 December 2005.
- "Dad, Mom, Teach Me How To Know ... How To Love," Parents and Teachers Conference and Teachers Workshop, Bethel School, Tacloban City, 9 and 10 December 2005.
- "Man and family," Seminar for Staff of Zi-Tech Asia, Manila, 17 December 2005.
- "Reading Maketh a Full Man," Seminar for Education students of De La Salle Lipa and public school teachers of Lipa City, 28 January 2006.
- "Joys of Teaching," Symposium of faculty of Public Health of University of the Philippines Manila, Manila, 4 February 2006.
- "The Power of WE - Character Building," Grade 7 Parents Assembly of Woodrose School, Woodrose School, 23 February 2006.
- "Professional Competence," Seminar for high school students (UA&P Institute of Political Economy), University of Asia and the Pacific, 6 April 2006.
- "Helping Parents ... and Teachers ... Be the Best Parents ... and Teachers," Seminar for Grade School Parents and Principals of Lanao del Sur (Synergeia Foundation), Marawi City, 17 and 18 April 2006.
- "Reading Difficulties and Remediation," Mid-Year Assembly of Reading and Literature Teachers (Reading Association of the Philippines), University of Asia and the Pacific, 21 April 2006.
- "Building a Culture of Excellence," faculty Assembly of Philippine Women's University, Philippine Women's University, 24 April 2006.
- Keynote Address-"Beyond the Basics and Nuances of Public School Accreditation," Executive Conference of Project Sterling Silver (UA&P School of Education) Baguio City, 26 April 2006.
- "Home-School Collaboration," Assembly of School Administrators and Teachers from Southern Tagalog, Southville International School, 30 May 2006.
- Family Congress (Cagayan de Oro City) and seminar for teachers and students of Northern Mindanao, 13 to 14 August 2005.
- Leadership Conference for student officers of Lyceum University of Batangas, San Juan, Batangas, 15 to 16 October 2005.
- Selection Process for Core Group of Citizen Juan (for university students), University of Asia and the Pacific, October 2005.
- Conference for parents, teachers, and students of Batanes, Basco, 29 to 30 October 2005.
- Leadership Conference for student officers of Columban University of Zambales, Olongapo City, 4 December 2005.
- Soft-Launch of Project Citizen Juan for Core Group members, Intramuros, Manila, 11 December 2005.
- Seminar for teachers and students of East Quezon, Infanta, 19 to 20 December 2005.
- Get-together of I Am S.T.R.O.N.G. facilitators, Manila, 22 December 2005.
- Trainors Seminar for top college students of the Province of Bulacan, Baguio City, 20 to 22 January 2006.
- Executive Briefing on Citizen Juan research for select university students, University of Asia and the Pacific, 4 February 2006.
- Seminar for students of Anihan School, Laguna, 18 February 2006.
- Seminar for parents of Brightwood School and Angeles City Science High School, Angeles City, 11 March 2006.
- Seminar for parents, teachers, and high school students of District IV of Nueva Ecija, Gapan City, 24 to 25 March 2006.
- Seminar for farm school students of Baleta Farm School, Batangas, 6 to 7 May 2006.
- Evaluation Workshop with high school students of Infanta, Quezon, Infanta, 24 to 25 May 2006.

**I AM S.T.R.O.N.G. interventions**

- First Consultation Workshop with high school students of Infanta, Quezon, Infanta, 10 to 13 June 2005.
- Parents Conference (Davao City) and seminar for teachers and students of Southern Mindanao, 29 to 31 July 2005.

**Travels abroad**

- Mexico City, *Primer encuentro internacional sobre la educacion de la afectividad y sexualidad*, organized by InterMedia, 18 to 22 May 2006, to deliver presentation on I Am S.T.R.O.N.G. ... I Am Responsible program of the University of Asia and the Pacific.



**DR. EMILIO T. ANTONIO JR.**

**Articles/Publications published**

- "A (Likely) Series of Unfortunate Events," *Recent Economic Indicators* July 2005: 1-3.
- "The Peso-Dollar Rate: Estimating the 'right' price," *Recent Economic Indicators* March 2006: 1-4.
- Wrote a chapter in the book *Free Trade Agreements (FTAs) in East Asia-Trade Link Model (III)*, edited by Mitsuru Toida and Jinichi Uemura, published in March 2006 by the Institute of Developing Economies, JETRO.

**Paper presented**

- Presented a paper entitled "Developments in Preferential Trade Agreements: A Preliminary Assessment of Emerging Trends and their Effects from the Perspective of the Philippine Economy" during the International Workshop on Free Trade Agreements sponsored by the Institute of Developing Economies, Chiba, Japan, February 27 - March 3, 2006.

**Conferences/lectures given**

- Chairperson, the first session of the Workshop on FTAs, Institute of Developing Economies, International Workshop on Free Trade Agreements, sponsored by the

- Institute of Developing Economies, Chiba, Japan, February 27 - March 3, 2006.
- "Oriental Mindoro Investment Summit," Calapan, Oriental Mindoro, April 2006.
- Economic briefing for Goldilocks, Inc., July 2005.
- Economic briefing for TAO Corporation, July 2005.
- Economic briefing for Alcatel, February 2006.
- Economic briefing for Landco, August 2005.
- Briefing on "How the Philippine Economy Works" for Juanito King and Sons, Cebu City, October 2005.
- "Philippine Economic Prospects," American Chamber of Commerce.
- "Philippine Economic Prospects," Convention of Doctors on Metabolic Syndrome, sponsored by Unilab, Westin Philippine Plaza.
- Briefing on the State and Prospects of the Philippine Economy, National Convention of Sharp Appliances Dealers, Edsa Plaza Hotel.
- Briefing on the state of the Philippine Economy for Metro Manila Economics Students.
- Briefing on the Peso-Dollar Rate Issues for Cebu Businessmen.
- Seminar on Foreign Exchange Rate Economics, Cebu City.
- Briefing on the state of the Philippine Economy for Davao Businessmen.
- Keynote Speaker, "Annual Convention of the Distribution Management Association of the Philippines."
- Briefing on Business Prospects for La Salle students.
- Briefing on the state of the Philippine economy during the 25th anniversary of Castillo, Laman, Tan, Pantaleon and San Jose Law firm.
- Economic briefing for LRI, a division of Unilab Inc.
- Keynote speaker, "Foundation Day Anniversary of St. Luke's Hospital."
- Economic briefings for the alumni of SBEP.



## COLLEGE OF ARTS AND SCIENCES

### Elmer Cabotage

- Attended the Youth Cross-Cultural Mountain Conservation Meet 2005 in Mt. Fuji, Japan on August 23-28, 2005.

### Moreal Camba

- Co-wrote *Panitikang Pilipino para sa Iba't Ibang Rehiyon*, a college textbook published by Mutya Publishing House in 2005.
- Contributed her Filipino poems "Ang Inilalako ni Aling Bebang" and "Kape" to the book *Sa Kabila ng Ritmo (Antolohiya ng mga Tula)* published by Anvil Publishing in 2005.

### Dorothy Jeanne Castañeda

- Wrote an article entitled "Culture Affects Business: The Case of Chinese in the Philippines" for the November 2005 issue of *CAS Review*.

### Dr. Ma. Andrelita Cenzon

- Wrote a chapter entitled "Knowledge of the Values of Knowledge and Values Education: A Redundancy?" for the book entitled *Values Education for Citizens in the New Century* (pp. 65-82), edited by R. Cheng, J. Lee, and L. Lo and published in 2006 by The Chinese University Press (Hong Kong).

### Fr. Carlos Vicente Estrada

- Wrote an article "The Christ of History and the Christ of Faith" for the November 2005 issue of *CAS Review*.

### Dr. Ma. Lourdes Gonzalez

- Delivered a paper entitled "A Postcolonial Reading of Novels Written in English by Filipino Women Authors" during the International Conference for University Education 2005 on "Towards Cultural Understanding of International Education: Diversity, Dilemmas, Differences and Direction" organized by International Education Centre and Universiti Teknologi MARA and held in Malaysia on December 6-8, 2005.

### Dr. Leodivico Lacsamana

- Wrote an article entitled "Sampung Pinakamakabuluhang Tulang Filipino ng Siglo 20, Isang Preliminaryong Pag-aaral

at Pasasateorya" for the November 2005 issue of *CAS Review*.

### Christina Nina Lazaro

- Co-wrote *Isang Interaktibong Modyul sa Filipino 1*, a college textbook published by Newstar Publishing House in 2006.

### Dr. Jose Enrico Lazaro

- Wrote an article entitled "The Limits of Science" for the November 2005 issue of *CAS Review*.

### Ma. Asuncion Magsino

- Wrote an article entitled "Development of the 19th Century Science" for the November 2005 issue of *CAS Review*.

### Caesar Mateo

- Was head of the international referees for the 23rd Southeast Asian (SEA) Games Rowing Events held in Manila from November 26 to December 4, 2005.

### Dr. Leticia Pagkalinawan

- Co-wrote a textbook entitled *Pagbasa at Pagsulat Tungo sa Pananaliksik* published by Mutya Publishing, Inc. in 2006.
- Wrote *SambayDiwa*, a Filipino textbook for third-year high school published in 2006 by Innovative Publishing House.
- Edited the book *Filipino Para sa Batang Iskolar* published by Diwa Scholastic Press in 2006.
- Co-wrote *Panitikang Pilipino para sa Iba't Ibang Rehiyon*, a college textbook published by Mutya Publishing House in 2005.
- Wrote *Tagumpay 6*, a Filipino textbook for Grade 6 students published by Vicente Publishing House in 2005.
- Presented her paper entitled "Malikhaing Pagtuturo ng Filipino" during the 9th Philippine Linguistics Congress held at the University of the Philippines on January 2-27, 2006.
- Presented her paper entitled "*Intelektwalisasyon ng Pelikulang Pilipino: Isang Altematibong Estratehiya sa Dinamikong Pagtuturo ng Iba't Ibang Disiplina*" during the National Seminar on Film Appreciation held at the University of Santo Tomas on August 27, 2005.
- Presented her paper entitled "*Ang Wikang Filipino: Sagisag*

ng *Kultura at Lahing Pilipino*" during the Forum on Filipino Language held at the National Teacher's College on August 21, 2005.

### Dr. Theta Ponce

- Gave a lecture on "Education and Sustainable Development" during the International Conference on Bioethics, Environment and Population at the University of Santo Tomas on December 5-7, 2005.
- Gave a talk "Research Collaboration for Sustainable Development" during a conference sponsored by the National Research Council of the Philippines and Japan Society for the Promotion of Science at Innotech on December 7, 2005.
- Gave a talk on "Einstein's Relativity, the Global Positioning System and Cultural Relativism at the University of Santo Tomas on November 23, 2005 and at UA&P on March 14, 2006.

### Dr. Veronica Ramirez

- Presented a paper entitled "Reading Visual Images and Integrating Them into College Teaching" during the International Conference on Teaching Methods and Styles held in Nevada, USA on September 19-21, 2005.
- Wrote an article entitled "Art Education in the Philippines and the Filipino Notion of Participation and Interaction" for the November 2005 issue of *CAS Review*.
- Presented a paper entitled "Enhancing Creativity through Art and Music Activities" during the seminar of the Association for Childhood Educational International-Philippines on December 3, 2005.
- Wrote an article entitled "Promoting the Culture of Peace through the Visual Arts in Higher Education" in the publication *The Role of Universities in the Quest for Peace: Proceedings of the International General Conference* published in 2005 by the Association of Southeast Asian Institutions of Higher Learning.

### Ma. Concepcion Rapisora

- Attended a workshop on "Filipino Australians: Networks, Identities and Communities" held in La Trobe University in Victoria, Australia on May 5-12, 2006.

### Manrique Reyes

- Was in the Board of Directors of Triathlon Association of the Philippines of the 23rd SEA Games Triathlon

Competitions held in Subic Free Port from November 28 to December 3, 2005.

### Annabelle Tario

- Was a core group member of the organizers of the 23rd SEA Games Rowing Events held in Manila from November 26 to December 4, 2005.

### Dr. Corazon Toraiba

- Presented a paper entitled "Religiosity: Sure Foothold" during the conference "Dialogue between Religions and Cultures in Southeast Asia" held in Jakarta, Indonesia on June 27-28, 2005.
- Wrote an article entitled "The University and the Promotion of Human Dignity in the Mind of St. Josemaria" for *Occasional Papers on Education and Culture*, October 2005
- Wrote an article entitled "Whistle Blowing: Courage to be Different" for the November 2005 issue of *CAS Review*.
- Was a Visiting Scholar to Lingnan University in Hong Kong starting February 13, 2006.

### Allan Roy Ungriano

- Co-wrote *Panitikang Pilipino para sa Iba't Ibang Rehiyon*, a college textbook published by Mutya Publishing House in 2005.

### Stella Marie Urbiztondo

- Attended the First International Forum on Women, Sport and Culture held in Beijing, China on November 25-28, 2005.

### Dr. Elizabeth Urgel

- Presented a paper entitled "The Philippines: An Introduction" during the Korean International Cooperation Agency Training course: 2nd Economic Development Policy for Philippine Officials held in Korea on September 3-16, 2005.
- Took part in the book selection trip to Singapore sponsored by the Fullybooked Bookstore, Inc. in May 2006.

## SCHOOL OF ECONOMICS

### Victor Abola

Articles published



- "The Expanded Value Added Tax Act of 2005: Changes and Conditions," *Recent Economic Indicators*, June 2005, pp. 1-3.
- "A Tax-ing Issue," *Recent Economic Indicators*, December 2005, pp. 1-3.
- "Redefining Economic Strength," *Recent Economic Indicators*, February 2006, pp. 1-3.
- "Dollars, Debt and Inflation: The Crucial Connection," *Recent Economic Indicators*, April 2006, pp. 1-3.

**Lecture delivered**

- "World Crude Oil Prices and Interest Rates Outlook," during the Year-end Business Economics Briefing held at UA&P on November 2005.

**Gene Paul Ambrocio**

**Articles published**

- "Through the Boom and Gloom," *Mid-year Business Economics Briefing*, June 2005.
- "Realistic Expectations," *Recent Economic Indicators*, June 2005, pp. 6-8.
- "Predictive Power," *Recent Economic Indicators*, October 2005, pp. 4-5.
- "Curious About the Currency," *Recent Economic Indicators*, January 2006, pp. 4-5.
- "Pleasant Surprises," *Recent Economic Indicators*, April 2006, pp. 7-8.

**Lectures delivered**

- "A Proposed Framework for Evaluating Tax Reform Options for Non-Life Insurance" presented during the 7th Asia Pacific Operational Research Societies Conference held at Dusit Hotel, Makati City on January 16-18, 2006.
- "The Economic Impact of Tax Reform Options for the Philippine Life Insurance Industry: Mathematical Programming Approaches," during the 7th Asia Pacific Operational Research Societies Conference held at Dusit Hotel, Makati City on January 16-18, 2006.

**Ronilo Balbieran**

**Articles published**

- "Forecasting Boom and Gloom," *Recent Economic Indicators*, July 2005, pp. 6-8.
- "Money Matters," *Recent Economic Indicators*, September 2005, pp. 4-5.
- "A New Look at the Link between Money Supply and Prices," *Recent Economic Indicators*, November 2005, pp.

- 4-5.
- "Short-Term Interest Rates and Inflation: A Taylor-Fitted Formula," *Recent Economic Indicators*, March 2006, pp. 5-6.
- "No Economic Emergency," *Recent Economic Indicators*, March 2006, pp. 7-8.

**Enrico Basilio**

**Articles published**

- "For Love or Money: The Exodus of Filipino Health-Care Professionals," *Industry Monitor*, June 2005, pp. 2-10.
- "The Philippines' Hot New Export," *Industry Monitor*, July 2005, pp. 2-6.
- "Industry Briefs: Gearing up for the Big League," *Industry Monitor*, August 2005, pp. 2-5.
- "Industry briefs: Keeping our ships safe," *Industry Monitor*, September 2005, pp. 2-13.
- "Logistics Infrastructure: Networks for Growth," *Industry Monitor*, November 2005, pp. 2-7.

**Research project**

- SPEX Chair for Sustainable Development, Oriental Mindoro Investment Summit, Calapan, Oriental Mindoro, April 5-7, 2006.

**Lectures delivered**

- "Porter's Five Forces," for A Course on Assessing Industry Risks: An Industry Analysis Seminar held at UA&P on January 2006.
- "Impact of RO-RO as a Catalyst for the Development of the Municipality of Roxas" for the Oriental Mindoro Investment Summit held in Calapan, Oriental Mindoro on April 5-7, 2006 (co-authored with Jennifer C. Llarena and Elmer S. Aquitania).

**Jose Leo Lemuel Caparas Jr.**

**Articles published**

- "What's fueling inflation?" *Staff Memos*, June 2005, issue no. 11, pp. 1-3.
- "Exploring the Philippine Job Market: If I'm So Busy, Why am I Not Rich?" *Staff Memos*, 7 (2006), pp. 1-7.

**Jovi Dacanay**

**Articles published**

- "The Research-Based Pharmaceutical Industry: Spheres of Influence," *Industry Monitor*, August 2005, pp. 6-12.
- "Anti-Copyright and Pharmaceutical Patents Philippine

- Case: Pirates in the High Seas," *Staff Memos*, 18 (2005), pp. 1-6.
- "The Pharmaceutical Retailing Industry: Hale and Hearty," *Industry Monitor*, February 2006, pp. 2-9.
- "The Research-Based Pharmaceutical Industry (First of two parts): What's in a Brand?" *Industry Monitor*, March 2006, pp. 2-11.
- "Herd Behavior in Foreign Films in the Philippine Movie Exhibition Industry: The Art of the Blockbuster," *Staff Memos*, 5 (2006), pp. 1-6.
- "Herd Behavior in Foreign Films in the Philippine Movie Exhibition Industry: The Art of the Blockbuster," *Staff Memos*, 6 (2006), pp. 1-5.
- "The Research-Based Pharmaceutical Industry (Selling the big brands)," *Industry Monitor*, April 2006, pp. 2-9.

**Lectures delivered**

- "Economic Theories," for A Course on Assessing Industry Risks: An Industry Analysis Seminar held at UA&P on January 2006.
- "Structure-Conduct-Performance," for A Course on Assessing Industry Risks: An Industry Analysis Seminar held at UA&P on January 2006.

**Dr. Roberto de Vera**

**Articles published**

- "Five Trends Shaping Metro Economies," *Urban Markets Adviser*, July 2005, pp. 1-2.
- "Chasing the Extra Cash," *Urban Markets Adviser*, October 2005, pp. 1-2.
- "How Service Exports Drive Urban Spending," *Urban Markets Adviser*, December 2005, pp. 1-2.
- "Four Trends in Four Places," *Urban Markets Adviser*, February 2006, pp. 1-2.
- "Mapping Out the Direction of City Progress," *Urban Markets Adviser*, April 2006, pp. 1-2.
- "Regions Riding into a Growth Surge: or Why Firms Should Tap OFW Markets," *Year-end Economics Briefing*, November 2005.

**Aurora Hidalgo**

**Articles published**

- "Calbayog Revisited," *Urban Markets Adviser*, June 2005, pp. 5-7.
- "Subic Bay Freeport: Where Industrial Might and Nature's Beauty Connect," *Urban Markets Adviser*, July 2005, pp. 5-7.

- "Municipality of Pateros," *Urban Markets Adviser*, August 2005, pp. 5-7.
- "Touching Base with Clark," *Urban Markets Adviser*, September 2005, pp. 5-7.
- "San Fernando, La Union: Exploring Northern Luzon's Dream City," *Urban Markets Adviser*, October 2005, pp. 5-7.
- "Vigan: Revisiting the Heritage City of the North," *Urban Markets Adviser*, November 2005, pp. 5-7.
- "Tagbilaran: The City of Friendship Grooves to a Brisk Beat," *Urban Markets Adviser*, December 2005, pp. 5-7.
- "The family farm School System: Changing Lives for the Better," *Urban Markets Adviser*, January 2006, pp. 5-7.
- "NGOs in Microfinance Initiatives: Big Gains from Small Investments," *Urban Markets Adviser*, February 2006, pp. 5-7.
- "Roxas, Oriental Mindoro: Sleepy Hollow Turns Boomtown," *Urban Markets Adviser*, March 2006, pp. 5-7.
- "City of Iloilo: Life in the fast Lane," *Urban Markets Adviser*, April 2006, pp. 5-7.
- "San Jose Del Monte City: Sprinting to Growth in Record Time," *Urban Markets Adviser*, May 2006, pp. 5-7.

**Stephen Huang**

**Articles published**

- "Through the Boom and Gloom," *Mid-year Business Economics Briefing*, June 2005.
- "Macroeconomic Outlook: Past Wishes and Mixed Blessings," *Year-end Business Economics Briefing*, November 2005.
- "Less Talk, More Work," *Recent Economic Indicators*, August 2005, pp. 6-8.
- "Slight Improvements amid a Slowdown," *Recent Economic Indicators*, October 2005, pp. 6-8.
- "Holiday Rush," *Recent Economic Indicators*, December 2005, pp. 6-8.
- "In Search of (Re)solutions," *Recent Economic Indicators*, January 2006, pp. 6-8.
- "The Elements of Growth," *Recent Economic Indicators*, February 2006, pp. 6-8.
- "Subdued Summer Fun," *Recent Economic Indicators*, May 2006, pp. 6-8.

**Mala Tyche King**

**Articles published**

- "Macroeconomic Outlook: Past Wishes and Mixed Blessings," *Year-end Business Economics Briefing*, November

2005.

- "Cautionary Tales," *Recent Economic Indicators*, December 2005, pp. 4-5.
- "Money and Equilibrium," *Recent Economic Indicators*, May 2006, pp. 4-5.

#### George Manzano

##### Articles published

- "The Long Road to Consensus," *Recent Economic Indicators*, June 2005, pp. 4-5.
- "Philippine-Australia/New Zealand FTA: A Potentially Appealing Partnership," *Recent Economic Indicators*, August 2005, pp. 1-3.
- "The Road to Hong Kong," *Recent Economic Indicators*, October 2005, pp. 1-3.
- "A Work in Progress," *Recent Economic Indicators*, April 2006, pp. 4-6.
- "The ESCAP Survey: Spotlight on a Dynamic Region," *Recent Economic Indicators*, May 2006, pp. 1-3.

##### Paper presented

- Presented a paper on ASEAN health services trade during the Asian Regional Dialogue on Trade in Services of the International Centre for Trade and Sustainable Development held in Boracay on February 28-March 1, 2006.

##### Lectures delivered

- "Global Economic Prospects," during the Mid-year Business Economics Briefing held at UA&P on June 2005.
- "Launching of the Economic and Social Survey of Asia and the Pacific 2006," for the United Nations Economic and Social Commission for Asia Pacific (UN ESCAP) held at UA&P on April 11, 2006.
- "Enhancing Business Opportunities in the Multilateral Trading System: The Non-Agricultural Market Access (NAMA) Case," during the conference on "The Philippine Perspective on Maximizing Development Gains from the Multilateral Trading System: Enhancing Business Opportunities and Accomplishing the Internationally Agreed Development Goals" organized by the Philippine Council for Foreign Relations and held at the Department of Foreign Affairs on May 24-25, 2006.
- "Policy Space and Market Access: Striking a Balance in the NAMA Negotiations," a NAMA Consultation held at the Department of Trade and Industry on May 17, 2006.

##### Overseas activities

- Member, expert group to review/assess the material for the UN ESCAP Social and Economic Survey for 2006, UN ESCAP, Bangkok, Thailand, December 2005.
- Participant, Salzburg Seminar 424: The World Trade Organization: Politics of Economics and Trade, Salzburg, Austria, June 5-10, 2005.
- Philippine Head of Delegation, ASEAN Consultative Forum on Competition, Conference on Competition Law and Policy: How to Make Competition Law and Policy Play a Greater Role in ASEAN Economies, Bangkok, Thailand, August 17-19, 2005.
- Philippine Head of Delegation, Tariff Commission, Video Conference Dialogue on the Use of Safeguards and Antidumping organized by the World Bank Institute, December 7, 2005.
- Presented a draft study on "Rules of Origin for Services: The Philippine Case" during the 7th Research Workshop of the ASEAN Economic Forum of World Bank held in Krabi, Thailand on May 2-3, 2006.

#### Bienvenido Nito

##### Articles published

- "Challenges and Prospects of Small and Microenterprises: Small Wonders," *Staff Memos*, 13 (2005), pp. 1-5.
- "Challenges and Prospects of Small and Microenterprises: Help Wanted," *Staff Memos*, 14 (2005), pp. 1-8.
- "Challenges and Prospects of Small and Microenterprises: How the Neighbors fare," *Staff Memos*, 15 (2005), pp. 1-5.
- "SME Worker Cooperative: Getting the Jobs Done," *Staff Memos*, 20 (2005), pp. 1-7.
- "Sustaining the Competitive Advantage of Filipino Labor in the Global Maritime Markets: Keeping Afloat in a Sea of Competition," *Staff Memos*, 23 (2005), pp. 1-7.
- "Sustaining the Competitive Advantage of Filipino Labor in the Global Maritime Markets: Enemy in the High Seas?" *Staff Memos*, 24 (2005), pp. 1-7.
- "Saving the Modern-Day Heroes," *Staff Memos*, 8 (2006), pp. 1-7.

##### Research project

- SPEX Chair for Sustainable Development, Oriental Mindoro Investment Summit, Calapan, Oriental Mindoro, April 5-7, 2006.

##### Lecture delivered

- "Poverty Eradication Efforts of Selected NGOs in Oriental Mindoro" during the Oriental Mindoro Investment Summit in Calapan, Oriental Mindoro on April 5-7, 2006.

#### Winston Conrad Padojino

##### Articles published

- "The Philippine Information and Communication Technology Sector: Filling in the Gaps in the Digital Divide," *Staff Memos*, 1 (2006), pp. 1-4.
- "ICT Absorption and Penetration: Beyond the Divide," *Staff Memos*, 2 (2006), pp. 1-7.
- "Corporate Social Responsibility and SMEs: The Profitability of Responsibility," *Staff Memos*, 3 (2006), pp. 1-6.

##### Research projects

- SPEX Chair for Sustainable Development, Oriental Mindoro Investment Summit Calapan, Oriental Mindoro, April 5-7, 2006.

##### Lectures delivered

- "Rapid Assessment of the Sustainability Agenda in the Mining Industry: A Case for Developing a Framework for Pre-Exploration and Post-Mine Development in the Philippines," during the Oriental Mindoro Investment Summit held in Calapan, Oriental Mindoro on April 5-7, 2006.

#### Edwin Pineda

##### Articles published

- "Pension Systems (First of Two Parts): Lessons from Chile," *Industry Monitor*, November 2005, pp. 8-11.
- "Pension Reforms in the Latin American Context" *Industry Monitor*, December 2005, pp. 2-6.

##### Lectures delivered

- A proposed framework for evaluating tax reform options for non-life insurance, during the 7th Asia Pacific Operational Research Societies Conference held at Dusit Hotel, Makati City on January 16-18, 2006.
- "The Economic Impact of Tax Reform Options for the Philippine Life Insurance Industry: Mathematical Programming Approaches," during the 7th Asia Pacific Operational Research Societies Conference held at Dusit Hotel, Makati City on January 16-18, 2006.

#### Ramon Quesada

##### Lecture delivered

- "The Philippine Economy: Completing the Scorecard," during the Mid-year Business Economics Briefing held at UA&P on June 2005.

#### Ma. Cherry Lyn Rodolfo

##### Articles published

- "The Aerotropolis," *Staff Memos*, 12 (2005), pp. 1-5.
- "Market Access: Opening More Doors," *Staff Memos*, 21 (2005), pp. 1-4.
- "Market Access: A Profile," *Staff Memos*, 22 (2005), pp. 1-4.
- "Airfreight Forwarding: An Industrial Heavyweight," *Industry Monitor*, May 2006, pp. 2-5.
- "A Look at Consumer Preferences in fashion: The Serious Business of Dressing up," *Staff Memos*, 9 (2006), pp. 1-6.
- "A Look at Consumers' Preferences in fashion: Decoding the Fickle Fashion Question," *Staff Memos*, 10 (2006), pp. 1-2.
- Co-wrote an article entitled "Open Skies in ASEAN" for the *Journal of Air Transport Management*, May 2006, vol. 12, issue 3, pp 143-152.

##### Research project

- SPEX Chair for Sustainable Development, Oriental Mindoro Investment Summit, Calapan, Oriental Mindoro, April 5-7, 2006.

##### Lecture delivered

- "Case Analysis: Hotel Industry" for A Course on Assessing Industry Risks: An Industry Analysis Seminar held at UA&P on January 2006.

#### Leandro Tan

##### Articles published

- "Through the Boom and Gloom," *Mid-year Business Economics Briefing*, June 2005.
- "Macroeconomic Outlook: Past Wishes and Mixed Blessings," *Year-end Business Economics Briefing*, November 2005.
- "The expanded Value Added Tax Act of 2005: Changes and Conditions," *Recent Economic Indicators*, June 2005, pp. 1-3.
- "Exemptions to the New Rule," *Recent Economic Indicators*, July 2005, pp. 4-5.

- "Tax Shock," *Recent Economic Indicators*, September 2005. Pp. 1-3.
- "Observing Price Shifts," *Recent Economic Indicators*, November 2005, pp. 1-3.
- "Foreign Direct Investment: A Question of Incentives," *Recent Economic Indicators*, January 2006, pp. 1-3.
- "Foreign Direct Investment: Are Fiscal Incentives Necessary?" *Recent Economic Indicators*, February 2006, pp. 4-5.

#### Lecture delivered

- "Input-Output Analysis" for A Course on Assessing Industry Risks: An Industry Analysis Seminar held at UA&P on January 2006.

#### Cid Terosa

##### Articles published

- "China and the Philippines: Exploring New Business Frontiers," *Urban Markets Adviser*, UA&P, June 2005, pp. 1-2.
- "Saying Hello to Call Centers," *Urban Markets Adviser*, August 2005, pp. 1-2.
- "An Industry on the Rise," *Urban Markets Adviser*, September 2005, pp. 1-2.
- "Bulacan's Bounty," *Urban Markets Adviser*, November 2005, pp.1-2.
- "San Jose Del Monte City: Bulacan's Main Attraction," *Urban Markets Adviser*, January 2006, pp.1-2.
- "Tracking Trends in Market Consumption Capacity," *Urban Markets Adviser*, March 2006, pp. 1-2.
- "Private Sector Participation in LGUs: A Community-Centered Approach to Governance," *Urban Markets Adviser*, May 2006, pp. 1-2.

#### Research projects

- "Market Potential of Philippine Provinces," a study presented to the American Chamber of Commerce.
- "Biotechnology, Food Labels, and Consumer Awareness: A Review of Literature," Sustainable Development of Agriculture and Agriculture-Related Industries, Hokkaido University, Department of Agricultural Economics.
- Co-wrote a study entitled "The Philippine Dairy Industry: Issues and Challenges" in the Japanese dairy industry magazine *Dairyman*.

#### Lectures delivered

- "Boomtowns and Gloomtowns (An Index of Market Potential)," during the Mid-year Business Economics Briefing held at UA&P on June 2005.
- "Boomtowns and Gloomtowns: The Market Potential of Philippine Provinces," American Chamber of Commerce Hall, 2nd Floor, Corinthian Plaza, Makati City, September 14, 2005.
- "Which Way to Market Winners?" during the 2005 CEO Business Economics Briefing held at UA&P on October 3, 2005.
- "Input-Output Analysis," during Industry Risks Analysis: An Industry Analysis Seminar held at UA&P on February 27-28, 2006.
- "Moral Recovery Program: Back to Truth," a lecture on Moral Issues Affecting the Economy and Politics for the College of Business and Entrepreneurial Technology of Rizal Technological University held at the Plenary Hall, Rizal Technological University, Boni Avenue, Mandaluyong City on March 11, 2006.

#### Research project

- Visiting Research Fellow for the Department of Agricultural Economics of Hokkaido University, Sapporo City, Japan on July 13-September 3, 2005).

#### Dr. Peter U

##### Article published

- "Tackling the First Oil Crisis of the Millennium," *Industry Monitor*, December 2005, pp. 7-10.

#### Conferences attended

- SPEX Chair for Sustainable Development, "Oriental Mindoro Power Sector," Oriental Mindoro Investment Summit, Calapan, Oriental Mindoro, April 5-7, 2006.
- Member, Independent Oil Deregulation Law Review Committee, Department of Energy, "Final Report on the Oil Deregulation Law," Executive Lounge, PNOC Bldg 5, Energy Center Merritt Road, Fort Bonifacio, Taguig City, July 7, 2005.

#### Lectures delivered

- "Industry Outlook: Do Oil and Taxes Mix?" Year-end Business Economics Briefing, UA&P, November 2005.
- "Philippine Industry Prospects," Mid-year Business Economics Briefing held at UA&P on June 2005.

- "Oil Prices and the Economic Policy Options for the Philippines," for the Philippine Council for Industry and Energy Research and Development held at PHIVOLCS Building, C.P. Garcia Avenue, U.P. Campus, Diliman on March 6-7, 2006.
- "Rising Oil Prices: What is its Effect on the Economy?" a lecture for a conference on "The State of Oil Prices: Issues and Prospects" organized by the Asian Institute of Management: Policy Center held at Ballrooms 1 and 2, New World Renaissance Hotel on August 10, 2005.
- "Oil and the Economy: Policy Options for the Philippines," during the 43rd Annual Meeting of the Philippine Economic Society (Managing the Philippine Economy in Turbulent Times), held at the Asian Institute of Management Conference Center, Paseo de Roxas, Makati City, on November 23, 2005.

#### School of Education

##### Dr. Joyce Dy

##### Technical consultancy

- Consultancy Project on Organizational Development and Human Resource Planning after the reorganization at the Germany and British Headquarters, Dunlop-Slazenger Philippines Inc., Bataan Export Processing Zone, November 2005-February 2006.
- Trainor, Train the Trainer Workshop for Financial Officers of Government Institutions, Rule of Law Effectiveness Office, USAID, April 25-May 2, 2006.

##### Paper presented

- "Imperatives for HR Professionals as Learning Strategists: A Three-Year Study," Deming Institute, Dusit Hotel, Makati City, August 5, 2005.

##### Dr. Celerino Tiongco

##### Articles published

- "A New Challenge for Academe: Educating Filipinos for the Knowledge Economy (and Why 'Back to Basics' Education Won't Be Enough)," *Ad Continuum* (2006), pp. 4-13.
- "Drafting a Blueprint for Home-School-Community Partnership (What to Consider and Why)," *Ad Continuum* (2006), pp. 31-41.

#### Lectures given

- "Understanding the Learner" during the Workshop with Cooperating Teachers held at UA&P on July 6, 2005.
- "Improving Teaching Practice through Research" during the faculty Development Workshop for Southridge School Teachers held at PAREF Southridge School for Boys on August 12, 2005.
- Keynote Address: "Drafting a Blueprint for Home-School-Community Partnership (What to Consider and Why)" during the Conference on "Home-School-Community Partnership: A Triadic Approach to Promoting a Culture of Excellence" held at UA&P on September 14, 2005.
- "Enhancing the Professional Dignity of Teachers" during the National Convention of the National Organization of Professional Teachers, Inc. held in Calamba, Laguna on May 19, 2006.

##### Dr. Severina Villegas

##### Talks given

- "Schools and Home: Creating Essential Connections for Learning," National Conference: A Triadic Approach to Home-School Community Network, Las Brisas Conference Center, Antipolo City, January 26, 2006.
- "The Role of the Parents in the Education of Children: A School's First Initiative Strategy," Ilocos Norte, October 10, 2005.
- "Home-School Partnership: A Keystone to Character Building," PMA Conference, Baguio City, January 21, 2006.
- "Home-School Collaboration," National Conference: The Community, Building and Nourishing the School: Translating Initiative to Reality, Baguio City, April 28, 2006.

##### Conference attended

- First International Congress on Relationship and Sexual Education, Mexico City, May 19-21, 2006.

#### SCHOOL OF MANAGEMENT

##### Dr. Ma. Victoria Caparas

- Presented her paper "Women and the Glass Ceiling," during The Diversity and Inclusion Conference organized by the Community Business in Hong Kong in November 2005.
- Wrote "Philippines: A Country Essay on Diversity and Inclusion" for publication in the Catalyst e-University.

- Was a Visiting Scholar-Research at the Catalyst Inc., a New York-based non-profit entity working for the advancement of women, diversity and inclusion in organizations, January-July 2006.
- Attended "Innovative Strategies, Winning Results," the Catalyst Awards Conference held in New York, USA on March 16, 2006.

#### Dr. Rolando Dy

##### Articles published

- "Supply and Demand Analysis: A Determinant of Investment Decision?" *Food and Agri Business Monitor*, Vol. XXII-4 (April 2006), p. 3.
- "Benchmarking Essentials for Globalization," *Food and Agri Business Monitor*, Vol. XXI-7 (July 2005), p. 3.
- "What is Happening to Agribusiness Investments under Land Access Constraints?" *Food and Agri Business Monitor*, Vol. XXI-11 (November-December 2005), p. 3.

##### Papers presented

- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Demand Squeeze and Cost-Push (Mid-Year Food and Agri Business Conference) held at UA&P on June 25, 2005.
- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Taking Risks and Reaping Rewards (Year-end Food and Agri Business Conference) held at UA&P on December 1, 2005.
- Co-wrote paper on "Agribusiness Situationer and Strategies in Oriental Mindoro" presented during the SPEX-Agri Summit held in Oriental Mindoro on April 2006.

#### Marie Annette Galvez

##### Articles published

- "Sweet Corn: Staple to Culinary Vegetable," *Food and Agri Business Monitor*, Vol. XXI-9 (September 2005), p. 2.
- "Milkfish: Market Trends and Forecasts," *Food and Agri Business Monitor*, Vol. XXI-7 (July 2005), p. 2.
- "Price and Income Elasticities of Demand for Fish, Meat and Poultry Products," *Food and Agri Business Monitor*, Vol. XXII-3 (March 2006), p. A1.
- "All About the Agricultural Competitiveness Enhancement Fund," *Food and Agri Business Monitor*, Vol. XXI-11 (November-December 2005), p. 2.

##### Papers presented

- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Demand Squeeze and Cost-Push (Mid-Year Food and Agri Business Conference) held at UA&P on June 25, 2005.
- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Taking Risks and Reaping Rewards (Year-end Food and Agri Business Conference) held at UA&P on December 1, 2005.
- Co-wrote paper on "Agribusiness Situationer and Strategies in Oriental Mindoro" presented during the SPEX-Agri Summit held in Oriental Mindoro on April 2006.

#### Ditas Macabasco

##### Articles published

- "A Load of RP's Imported Fresh Fruit Industry," *Food and Agri Business Monitor*, Vol. XXI-6 (June 2006), p. 2.
- "Revving Up on the Energy Drinks Industry," *Food and Agri Business Monitor*, Vol. XXI-11 (November-December 2005), p. 4.
- "Organic Agriculture in the Philippines," *Food and Agri Business Monitor*, Vol. XXI-4 (April 2006), p. 2.
- "Philippine Agriculture Trade: The Big Picture," *Food and Agri Business Monitor*, Vol. XXI-3 (September 2005), p. A1.

##### Papers presented

- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Demand Squeeze and Cost-Push (Mid-Year Food and Agri Business Conference) held at UA&P on June 25, 2005.
- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Taking Risks and Reaping Rewards (Year-end Food and Agri Business Conference) held at UA&P on December 1, 2005.
- Co-wrote paper on "Agribusiness Situationer and Strategies in Oriental Mindoro" presented during the SPEX-Agri Summit held in Oriental Mindoro on April 2006.

#### Dr. Anna Maria Mendoza

##### Paper submitted and accepted

- "The Principles Governing the Ethical Conduct of Auditors: A Study of the Philippine Auditing Profession" for the 17th Asia-Pacific Conference on International Accounting

Issues" held in New Zealand on November 20-23, 2005.

##### Contribution to book

- Co-authored *Accounting: Basic Concepts, Principles and Applications-Study Guide and Practice Set (for Accounting I and II students)* published in May 2005.

##### Briefings given

- Gave a briefing on "Financing Options for LGU Wastewater Management Projects" to local government officers, officers of the DENR and faculty members of local universities in General Santos City in November 14-16, 2005; Dumaguete City on December 6-7, 2005; and Bohol on January 12-14, 2006.
- "Options for Financing Solid Waste Management Projects of Local Government Units" to Local Government Officers of General Santos City, Kidapawan City, Tacurong City, DENR and academe in Koronadal City on June 6-10, 2005 and in Zamboanga City on July 5-8, 2005.

##### Consultancy Work

- Designing and conducting seminars on financing LGU environmental infrastructure for the Environmental Governance Project
- Doing financial analysis for the Mekong Department, Infrastructure Division of the Asian Development Bank.

#### Jose Navarro

- Gave a lecture on "Managerial Ethics, Leadership Problems and Effective Leadership" to generals of the Philippine National Police at PNP Crame in June 2005.
- Attended a seminar on "Multi-Generation Estate and Succession Planning" at the Asian Institute of Management in August 2005.
- Was a resource person in the *Tamad, Abusado, Bastos, Ayaw Padiplina* (TABA) Project for the Values Training Camp of the Philippine National Police held in Subic in August 2005.
- Gave a lecture on "Business Management and Entrepreneurship" to executives of the Philippine Association of State Universities and Colleges, organized by the Development Academy of the Philippines under the DAP-Australian Aid Project and held in Cebu in August 2005.
- Gave a lecture on "Entrepreneurship" during the Central Luzon Business Conference in September 2005

- Gave a lecture on "Basics of Entrepreneurship" during the ADB Expat Spouses Program held in Asian Development Bank in September 2005
- Gave a seminar on "Strategic Teambuilding and Strategic Planning" to the Public Safety Mutual Benefit Fund Inc. in October 2005.
- Was a resource person in the "Economic Briefing on Microfinancing for the Rural Banks and Cooperatives in Central Luzon" held in Mimosa, Clark Field, Pampanga in November 2005.

#### Ronald Mark Omaña

##### Articles published

- "JD Island Concepts Corporation: Large Business from Extra-Large Fries," *Food and Agri Business Monitor*, Vol. XXI-10 (October 2005), p. 2.
- "The Complementing Business of Ice Cream Cones," *Food and Agri Business Monitor*, Vol. XXI-2 (February 2006), p. 2.
- "The Cool Business of Ice Cream in the Philippines," *Food and Agri Business Monitor*, Vol. XXI-1 (January 2006), p. 3.
- "The Rising Business of French Fries," *Food and Agri Business Monitor*, Vol. XXI-8 (August 2005), p. 2.

#### Senen Reyes

##### Articles published

- "Biofuel: Creating New Opportunities for Agriculture," *Food and Agri Business Monitor*, Vol. XXI-3 (March 2006), p. 3.
- "Down to the Last Puff?" *Food and Agri Business Monitor*, Vol. XXI-8 (August 2005), p. 3.
- "Tokwa, Taho, Tofu: The Commodity Has Come of Age," *Food and Agri Business Monitor*, Vol. XXI-10 (October 2005), p. 3.
- "AFMA: A New Lease on Life," *Food and Agri Business Monitor*, Vol. XXI-2 (February 2006), p. 3.

##### Papers presented

- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Demand Squeeze and Cost-Push (Mid-Year Food and Agri Business Conference) held at UA&P on June 25, 2005.
- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Taking Risks and Reaping Rewards (Year-end

Food and Agri Business Conference) held at UA&P on December 1, 2005.

- Co-wrote paper on "Agribusiness Situationer and Strategies in Oriental Mindoro" presented during the SPEX -Agri Summit held in Oriental Mindoro on April 2006.

#### Ceferino Rodolfo

- Contributed Chapter 6 entitled "Sustaining Philippine Competitive Advantage in Business Process Outsourcing" (pp. 225 to 273) in *The Global Challenge in Services Trade: A Look at Philippine Competitiveness*. Edited by Dr. Gloria O. Pasadilla. Philippine Institute for Development Studies, Makati City. 2006.
- Participated in conference on "Multi-stakeholder Consultation and Co-ordination in the Development of National Trade Strategy" held in Da Nang, Vietnam on March 21 to 23, 2006. It was sponsored by the Canadian International Development Agency - Economic Integration Program.

#### Florence Sevilla

##### Articles published

- "The Philippine Feeds Industry," *Food and Agri Business Monitor*, Vol. XXII-1 (January 2006), p. 2.

##### Papers presented

- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Demand Squeeze and Cost-Push (Mid-Year Food and Agri Business Conference) held at UA&P on June 25, 2005.
- Co-wrote paper on "Agriculture Scenarios in 2005-2006" presented during the Conference on Philippine Food and Agriculture: Taking Risks and Reaping Rewards (Year-end Food and Agri Business Conference) held at UA&P on December 1, 2005.
- Co-wrote paper on "Agribusiness Situationer and Strategies in Oriental Mindoro" presented during the SPEX -Agri Summit held in Oriental Mindoro on April 2006.

## SCHOOL OF COMMUNICATION

#### Dr. Caterina Lorenzo-Molo

- Gave a lecture entitled "Value-adding PR: Measuring the

Immeasurable Benefits to Clients" during the 2006 Asia Pacific Communication Conference of the International Association of Business Communicators held in March 2006.

#### Atty. Rosalinda Kapatay

- Attended the Asia Media Summit 2006 organized by the Asia Pacific Institute for Broadcasting Development and held in Kuala Lumpur, Malaysia on May 29-31, 2006.
- Attended the AMS Pre-Conference AIBD/UNESCO/WRTVC/FES International Seminar on Public Interest and Broadcasting Development: Regulation, Co-Regulation, Self-Regulation" held in Kuala Lumpur, Malaysia on May 28, 2006.
- Gave a lecture on "The Right to deformation and the Right to Privacy in Philippine Law" for Philippine Daily Inquirer Journalists on November 24, 2005.

#### Dr. Jerome Kilatchko

- Received the 2005 AGORA Award for Outstanding Achievement in Marketing Education from the Philippine Marketing Association.
- Gave a lecture entitled "Marketing Communication: Building Corporate Identity and Maintaining Reputation" during the 2nd International PR & Communications Conference, organized by the Public Relations Society of Indonesia, on November 12-13, 2005.
- Gave a lecture on Integrated Marketing Communications during a graduate class lecture at Aoyama Gakuin University, School of Business, Tokyo, Japan on June 7, 2006.
- Gave a lecture on Integrated Marketing Communications to graduate students of Communication at Universidad Panamericana, Guadalajara, Mexico on September 22-23, 2006.
- Launched the 1st Local Marketing Communications Effectiveness Awards to the Philippine Advertising and Marketing industry in July 2005.
- Was appointed committee member of the International Advertising Education Committee of the American Advertising Association.
- Was appointed member of the editorial review board for the Asia-Pacific edition of the *Journal of Advertising*.

## INSTITUTE OF POLITICAL ECONOMY

#### John Lawrence Avila

##### Articles published

- "Beyond Subsidies: Redirecting the WTO Debate," *Roundtable*, Vol. 5, No. 3, 3rd Qtr. 2006.
- "Economic Recovery Requires Good Citizenship," *Roundtable*, Vol. 4, No. 4, 4th Qtr. 2005.

##### Research project

- "Globalization and Governance," Philippine State, Philippine APEC Study Center Network, 2004-2006.
- "Rules of Origin and Standards and Technical Barriers to Trade," World Bank, January-August 2006.
- "Preferential Rules of Origin in Services," World Bank Institute and the ASEAN Economic Forum, November 2005-June 2006.

##### Papers presented

- Presented a paper on "Non-tariff Measures facing Philippine Exporters" during the Workshop on Non-Tariff Measures in the Asia Pacific organized by the World Bank and the World Trade Organization, held in Krabi, Thailand on May 4-5, 2006.
- Presented a paper on "Rules of Origin in Services: Philippine Perspective" during the ASEAN Economic Forum meeting on Rules of Origin in Services organized by the World Bank, held in Krabi, Thailand, on May 2-3 2006.
- Presented a paper on "Preferential Trade in Services: A Comparative Study of Bilateral FTAs in Asia" during the Asian Regional Dialogue on Trade in Services and Sustainable Development held in Boracay, Aklan on February 28-March 1, 2006.
- Presented a paper entitled "A Network Approach to Trade in Services" during the 10th Symposium and General Assembly of the Philippine APEC Study Center Network: Redefining Governance in a Globalizing World, held in Pasig City on February 2, 2006.
- Presented a paper on "Non-Tariff Measures: Experience of Philippine Exporters" during the Trade Forum of the 16th General Meeting of the Pacific Economic Cooperation Council held in Seoul, Korea on September 5-7, 2005.

##### Lectures delivered

- Gave a lecture on Marxism for faculty Formation Series, UA&P, February 22, 2006.

- Gave a lecture and conducted training modules for Trainers' Training Workshop on Understanding the WTO and Preferential Trading Arrangements for the Philippine Trade Training Center and the Queensland University of Technology held in Manila on November 28-29, 2005 and January 30-February 1, 2006 and in Brisbane, Australia on January 23-27, 2006.
- Gave a lecture during the Seminar on Opportunities and Challenges in the Global Trading System conducted by the Philippine Trade Training Center in Manila, Cebu, and Davao in 2006.
- Gave a lecture on Economic Citizenship and facilitated a workshop during the Civic Education Training Seminar held in Sorsogon City on May 17-18, 2006.
- Gave the Economic Citizenship Module, a Working Session on a National Roadmap for the Philippines-Renaissance Initiative organized by the Institute for Solidarity in Asia and held on September 17, 2005.

#### Divina Gracia Roldan

- Wrote an article entitled "The Private Sector Lends a Hand" for *Staff Memos*, 12 (2006).
- Wrote an article entitled "Saving the Modern-day Heroes" for *Staff Memos*, 8 (2006).
- Was a resource person in the "Capacity Building on Bilateral Partnership on Solid Waste Management: Training Workshop" for the United Nations Development Programme, Africa-Asia Eco-Partnership Programme on August 1, 2006.
- Attended a Leadership Excellence Achievement Program organized by Organizational Change Consultants Inc. held in Ortigas, Pasig City in March 2006.
- Attended an Advanced Leadership Course organized by Organizational Change Consultants Inc. held in Ortigas, Pasig City in August 2006.
- Was awarded a Zonal Award by CHED Republica (Research and Publication) for the paper "ICT and the Barangays" in October 2005.

#### Mirshariff Tiliuh

##### Articles published

- "Deepening Democracy," *Roundtable*, Vol. 5, No. 4, 4th quarter 2005-2006.
- "The Political Economy of Governance," *Roundtable*, Vol. 5, No. 3, 3rd quarter 2005-2006.
- "Globalization, Redemocratization and the Philippine

Bureaucracy," *PIDS Discussion Paper Series 2005-09*, commissioned by the Governance Working Group of the Philippine APEC Study Center Network / Philippine Institute of Development Studies.

*Paper presented*

- "Globalization, Redemocratization and Philippine Democracy", Philippine APEC Studies Center Network Annual National Conference, UA&P, February 2, 2006.

*Technical consultancy*

- Was program manager for the Philippine Council for Islam and Democracy during "The Ulama Forum for Peace and Democracy" held in January 2006 and the national conference on "Human Rights, Islam and Philippine Democracy" held in Zamboanga City in March 2006.
- Was a speaker on "The Democratic Classroom", and trainer during the Third Year Module for the Civic Education Training Seminar" held in Sorsogon City on May 16-18, 2006.
- Was textbook reviewer (Level II) for Social Studies of the Department of Education in January 2006 and June 2005.
- Was a trainer for the "Citizenship Challenge: Project Design Competition" held in UA&P on December 4, 2005.

*Seminars attended*

- Attended the conference on "Education Reform in Divided Societies: Lessons for the Philippines," organized by the US Institute for Peace and held at AIM Conference Center on July 20-22, 2006.
- Attended the "10th Annual World Congress on Civic Education" held in Warsaw, Poland on May 24-29, 2006.
- Gave the Conference Synthesis and Summation during the conference on "Muslim Mindanao Autonomy: Lessons

Gained and Taking Stock of the Future" organized by GTZ, SIM-CARRD, ISI and Friedrich Ebert Stiftung held in Davao City on February 28, 2006.

- Attended the conference on "Islam and Democratization in Southeast Asia" organized by the Philippine Council for Islam and Democracy and Asia Foundation, held on September 12, 2005.
- Attended the Conference on "Broken Peace? An Assessment of the 1996 GRP-MNLF Final Peace Agreement," organized by the Philippine Council on Islam and Democracy and Konrad Adenauer Stiftung, held in Manila on August 31, 2005.

*Lectures delivered*

- "Good Governance and Local Development" during the Public Governance Systems Tangub City Session organized by the Institute for Solidarity in Asia and held in Tangub City on June 28-29, 2006.
- "Good Governance and Local Development", during the Public Governance Systems Tacurong Session organized by the Institute for Solidarity in Asia and held in Tacurong City on January 25-26, 2006.
- "The Role of Media in Good Governance" during the First Davao Broadcasters Convention held in Davao City on November 19, 2005.
- "Rethinking Democracy" during the Working Session on a National Roadmap for the Philippines-Renaissance Initiative organized by the Institute for Solidarity in Asia and held on September 16-17, 2005.
- "Media and Governance" during the KBP National Directorate Conference and held in Tagaytay City in September 2005.
- "Participatory Governance Module" during the conference "Creating a Civic Education Framework for Naga City" organized by Mayor Jesse Robredo of Naga City and held in Naga City on June 7-8, 2005.



UNIVERSITY OF ASIA AND THE PACIFIC FOUNDATION, INC.  
(A Nonstock, Not-for-Profit Organization)  
STATEMENTS OF ASSETS, LIABILITIES AND FUND BALANCES

10 years after:  
A FRESHER IMPETUS TO  
PROFESSIONAL  
AND PERSONAL  
DEVELOPMENT

2005-2006

Years ended May 31

	2006	2005 (As restated)
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and cash equivalents (Notes 4, 5 and 20)	P33,106,058	P14,251,256
Marketable equity securities-net (Note 5)	-	696,985
Short-term investments (Notes 5 and 20)	3,893,103	27,540,213
Available-for-sale financial assets (Notes 5 and 20)	106,960,377	-
Receivables-net (Notes 5, 6 and 20)	21,817,142	21,206,741
Inventories (Note 7)	600,071	334,339
Prepayments	997,761	1,372,035
Total Current Assets	167,374,512	65,401,569
<b>Noncurrent Assets</b>		
Available-for-sale financial assets (Notes 5 and 20)	189,159,525	-
<b>Investments in:</b>		
Bonds and government securities (Note 5)	-	213,637,870
Common trust funds (Note 5)	-	11,903,524
Associate (Note 8)	556,594	1,128,619
<b>Property and equipment-net (Note 9)</b>		
At revalued amount	589,500,000	589,500,000
At cost	243,294,697	254,373,366
<b>Investment property (Note 10)</b>	<b>310,500,000</b>	<b>310,500,000</b>
Total Noncurrent Assets	1,333,010,816	1,381,043,379
	P1,500,385,328	P1,446,444,948
<b>LIABILITIES AND FUND BALANCES</b>		
<b>Current Liabilities</b>		
Notes payable (Notes 11 and 20)	P5,000,000	P5,000,000
Accounts payable, accrued expenses and other liabilities (Notes 12 and 20)	28,327,874	26,983,952
Due to an associate (Notes 15 and 20)	1,854,400	1,198,381
Unearned tuition and other fees	42,947,087	24,636,675
Current portion of long-term debt (Notes 13, 19 and 20)	17,546,251	16,852,166
Net pension liability (Note 16)	9,439,900	7,300,200
Total Current Liabilities	105,025,512	81,971,374
<b>Long-term Debt-net of current portion (Notes 13, 19 and 20)</b>	<b>110,430,843</b>	<b>133,885,942</b>
	215,456,355	215,857,316
<b>Fund Balances</b>		
General Fund	P391,366,899	P313,661,962
Restricted Funds (Note 14)	11,424,541	30,143,335
Total Fund Balances	402,791,440	343,805,297
Revaluation Increment on Property and Equipment (Notes 9 and 10)	886,782,335	886,782,335
Unrealized Loss on Available-for-Sale Financial Assets (Note 5)	(4,644,802)	-
	1,284,928,973	1,230,587,632
	P1,500,385,328	P1,446,444,948

10 years after:  
A FRESHER IMPETUS TO  
PROFESSIONAL  
AND PERSONAL  
DEVELOPMENT

2005-2006

UNIVERSITY OF ASIA AND THE PACIFIC FOUNDATION, INC.  
(A Nonstock, Not-for-Profit Organization)  
STATEMENTS OF REVENUE AND EXPENSES

Years ended May 31

	2006	2005 (As restated)
<b>REVENUE</b>		
<b>School operations:</b>		
Tuition	201,162,547	P207,201,831
Miscellaneous fees	52,718,125	54,609,510
Other educational income	6,950,427	10,801,518
<b>Auxiliary services:</b>		
Sale of books and other publications	1,517,851	1,855,883
Interest	24,405,042	22,374,860
Research grants	17,626,527	13,557,319
	304,380,519	310,400,921
<b>INCOME (EXPENSES)</b>		
Administrative (Notes 15, 16, and 17)	(120,828,254)	(115,899,314)
Instruction (Note 16)	(103,060,203)	(112,293,342)
Depreciation and amortization (Note 9)	(34,329,171)	(31,917,147)
Building and ground maintenance	(10,937,680)	(10,085,327)
Equity in net loss of an associate (Note 8)	(865,025)	(1,694,488)
Interest	(622,959)	(675,156)
Unrealized foreign exchange gains	4,146,701	439,638
Donations	1,112,308	3,893,234
Others-net (Note 18)	16,864,535	18,062,229
	(248,519,748)	(250,169,673)
<b>EXCESS OF REVENUE OVER EXPENSES</b>	<b>P55,860,771</b>	<b>P60,231,248</b>

**UNIVERSITY OF ASIA AND THE PACIFIC FOUNDATION, INC.**

(A Nonstock, Not-for-Profit Organization)

**STATEMENTS OF CHANGES IN FUND BALANCES**

	*Years ended May 31	
	2006	2005 (As restated)
<b>GENERAL FUND</b>		
Balance at beginning of year, as previously reported	P299,105,329	P238,984,717
Effect of changes in accounting policies (Note 2)	36,400,799	14,445,997
Balance at beginning of year, as restated	335,506,128	253,430,714
Excess of revenue over expenses	55,860,771	60,231,248
Balance at end of year	391,366,899	313,661,962
<b>RESTRICTED FUNDS (Note 14)</b>		
Balance at beginning of year	30,143,335	28,736,395
Additions	7,652,477	3,105,011
Deductions	(26,371,271)	(1,698,071)
Balance at end of year	11,424,541	30,143,335
<b>REVALUATION INCREMENT ON PROPERTY AND EQUIPMENT (Notes 9 and 10)</b>		
	886,782,335	886,782,335
<b>UNREALIZED LOSS ON AVAILABLE-FOR-SALE FINANCIAL ASSETS</b>		
	(4,644,802)	-
	P1,284,928,973	P1,230,587,632

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